



Eine Idee zur Leseförderung

Dear parents,

Has your child been eagerly looking forward to starting school? Now the time has finally come: **The adventure of reading begins.** However, it's hard work and needs some patience and loving support.

Reading is **key** to a successful and rounded education. People with poor reading skills are at a disadvantage in school and later in their professional and personal life.

How can you personally support your child?

- Look at books together on a regular basis!
- Read to your child regularly! Together you will experience the adventure of reading – and the joy of books.
- This is especially easy with picture books. Pictures help your child understand the text.
- Practise regularly with your child. Encourage your child to read to you.
- Visit bookshops or libraries together with your child and let them choose their own books.
- Show an interest in your child's reading and praise their progress!

Our team in the bookshop is ready and happy to help and support you and your child on your reading journey together.

Your bookshop