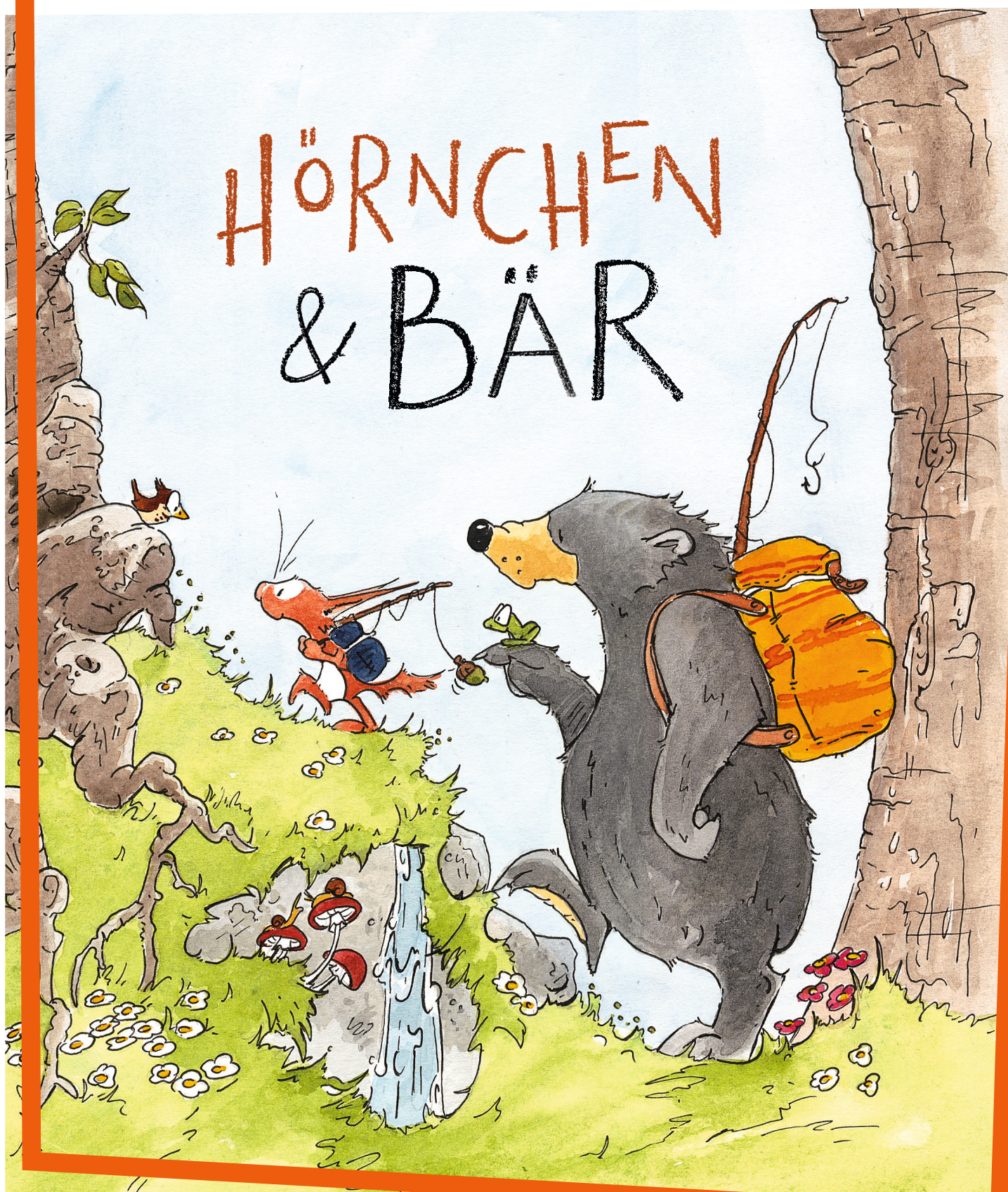


AUTUMN 2023

FIRST READERS COLLECTION FOREIGN RIGHTS CATALOGUE

HÖRNCHEN & BÄR





The Publishing Company and Its History

Arena Verlag is one of the major publishing companies for children's and young adult fiction in Germany. Founded in 1949, its place of business has been Würzburg ever since. Since 1979, Arena Verlag has been a part of the Westermann Publishing Group situated in Braunschweig, Germany. Ever since the company's establishment, the name Arena has been standing for knowledge and entertainment, for sophisticated, informative, and simultaneously thrilling children's and young adult fiction. With about 2,000 available titles as hardcovers, paperbacks, board books, brochures, audio books, mp3s and eBooks, Arena Verlag nowadays keeps a diverse range for infants, children, and young adults on hand. There's something to discover for everyone!

LET'S MEET
ONLINE
OR IN
FRANKFURT

Our Step-by-Step Concept

Our FIRST READERS COLLECTION has been a success for more than 25 years. We are delighted that our collection not only helps children to learn how to read but also to love the experience of reading books! The progress of each child's reading ability is accompanied by texts with different degrees of difficulties. Our authors and illustrators provide imaginative and interesting stories with lovely and engaging pictures on topics for every interest so that every little reader is able to find their favourite book.

Please enjoy browsing the next pages. We would love to hear your questions or comments. Also, please feel free to contact us for a meeting in Frankfurt or online.

We are looking forward to hearing from you!

Tanja Birkenstock *Bianca Kuchenbrod* *Sabine Thomas*

Tanja Birkenstock
Head of Rights

Bianca Kuchenbrod
Rights Manager

Sabine Thomas
Rights Manager

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The Blue Angel ecolabel distinguishes books with a sustainable and eco-friendly production. For the books to carry the Blue Angel ecolabel, Arena uses mostly recycled paper and establishes low-emission print runs, while avoiding input materials which are not environmentally friendly and harmful to health.

Editorial



Can you remember the first book you ever read on your own – how pleased and proud you were? When you did that, you felt greater than Christopher Columbus, didn't you? You hadn't just discovered a continent but a completely new world. It awakened your curiosity and made you want to explore an endless universe of dreams and wishes, knowledge and new experiences. It gave wings to your imagination.

Maybe it was a book from our Book Bear programme – one of those little readers with funny, ever-changing bear characters on a string. Right from the start these books are full of excitement and fun, and young readers really love them. They make them want to read more, and of course that improves their reading skills.

Today, in the digital age, children's reading habits and interests are changing. But what doesn't change is their curiosity and their love of discovering new things. And we as publishers would want to respond to this. Our Book Bear Learn-to-Read programme now has a completely new look, with three easy-to-understand and self-contained series for beginners. On the newly designed covers, the lively and lovable Book Bear himself is a figure they can identify with, who seems to invite them to open the book and read.

On a personal level, I have been developing the Book Bear for over 25 years, both the character and all the books in the series, always with a view to enhancing his fame and to making him more and more lovable and readable. That is why it gives me great pleasure to see him again and again enchanting his readers afresh with his stories. This new presentation is also wonderfully successful, and the books make us all look forward to new stories.

You will know better than I do how important that is. A good book makes one curious to see the next one. And all of us, especially our young readers, will be wishing for many more tales to help us repeat our exciting Book Bear experiences.

We hope you will have a successful autumn of beautiful books and happy readers.

With best wishes,

Isa-M. Röhrig-Roth

Isa-Maria Röhrig-Roth
Head of junior and non-fiction programme



The Step-by-Step Concept for the Book Bear Collection

Preschool

My Picture Reading Book

- A story to read along age 5+
- Pictures replace nouns
- Including reading puzzles

1st Grade

Topic Stories With Separation of Syllables

- The spoken syllables are highlighted into dark blue/light blue
- Including funny puzzles and questions about reading comprehension
- Short stories about one topic

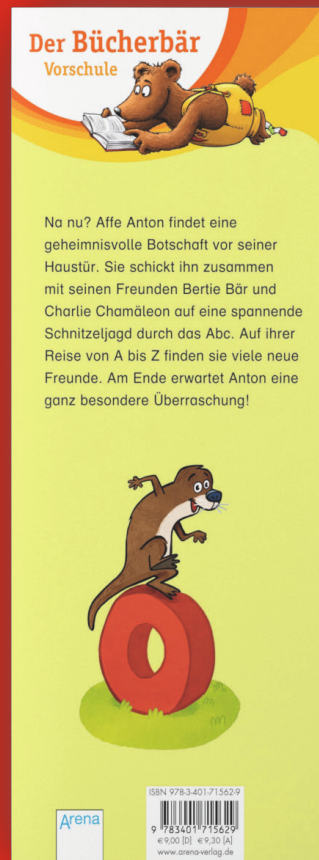
1st Grade

A Continuous Story in Chapters

- With picture stories
- A story in short chapters
- Including letter and reading puzzles



Guidance for parents:
The current reading step is explained on the back cover of the book



Lesenlernen mit dem Bücherbär

Vorschule

Mein LeseBilderbuch

- Eine Geschichte zum Mitlesen ab 5 Jahren
- Bilder ersetzen Namenwörter
- Mit Leserätseln

1. Klasse

Themengeschichten mit Silbentrennung

1. Klasse

Eine durchgehende Geschichte



Empfohlen von westermann

Vorschule



Der Bücherbär

Weber • Antons Abenteurer

Arena

Susanne

Ant

Ant

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The Book Bear

Preschool



Preschool

My Picture Reading Book

- A story to read along age 5+
- Pictures replace nouns
- Including reading puzzles

The Book Bear series "My Picture Reading Book" is geared to children at preschool age. The nouns are replaced by pictures, so that even children who have not yet learned their ABCs can "read along". That makes them curious and wanting more. In addition, puzzles at the end of the book entice the children to talk about the story. After all, children who have plenty of opportunities to speak also learn to read faster.

Pictures replace nouns

Large schoolbook print



Many colourful pictures

Inner pages taken from »Max in Dinosaur Valley«
978-3-401-71912-2

Preschool

MY PICTURE READING BOOK – NOVELTY AND RELAUNCH

Max in Dinosaur Valley

Max is visiting the dinosaur museum. But no sooner has he entered the museum cinema than Max comes face to face with a tiny triceratops – a real, live dinosaur! Tricki needs Max's help: dangerous-looking tracks have been spotted leading to the valley of the dinosaurs. The dinosaurs are in danger!



**Christian Loeffelbein /
Michael Stapper**
Age 5/6+
56 pages
17 x 24 cm • 4/4-colour
Hardcover
Blue Angel certified
€ 10.00
June 2023
978-3-401-71912-2
Rights: Available worldwide

NEW

Preschool

**Friederun Reichenstetter/
Hans-Günther Döring**

Age 5/6+
56 pages
17 x 24 cm • 4/4-colour
Hardcover
Blue Angel certified
€ 10.00
June 2023
978-3-401-71881-1
Rights: Available worldwide



About the Little Hedgehog Who Would Rather Be a Big Hedgehog

The little hedgehog is bored to tears at home. It's probably a lot nicer and more exciting in the forest where the big animals are, he thinks. Despite all the dangers that lurk out there, he sets out on a secret adventure trip. Whether it is a car, an owl or a fox – nothing can harm him; after all, he has spikes ... Yet, he soon finds out that the best place is at home with his family.

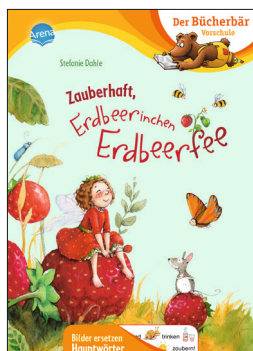
MY PICTURE READING BOOK – BACKLIST

The Book Bear series “My Picture Reading Book” is geared to children at preschool age. The nouns are replaced by pictures, so that even children who have not yet learned their ABCs can “read along”. That makes them curious and wanting more. In addition, puzzles at the end of the book entice the children to talk about the story. After all, children who have plenty of opportunities to speak also learn to read faster.

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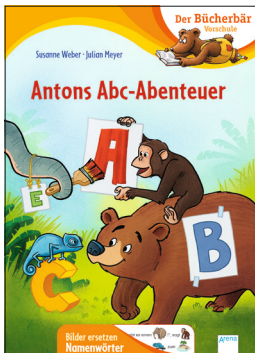
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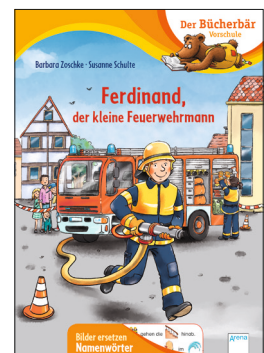
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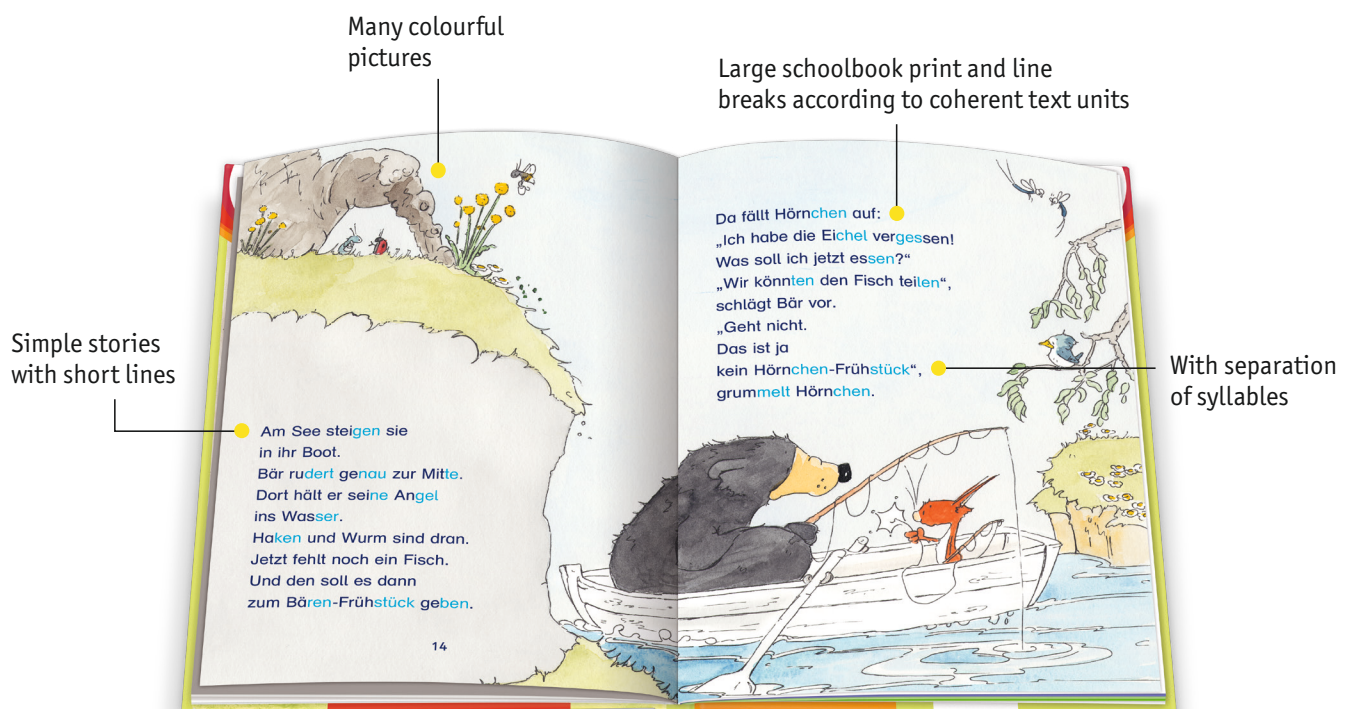


1st Grade

Topic Stories With Separation of Syllables

- The spoken syllables are highlighted into dark blue/light blue
- Including funny puzzles and questions about reading comprehension
- Short stories about one topic

The Book Bear series with separation of syllables is directed to beginning readers in 1st grade. The especially understandable reading units and short lines are ideal for learning to read. Highlighting the spoken syllables into dark blue/light blue helps the child to be able to read a word correctly and understand it. In addition, funny puzzles and questions about understanding stimulate the child to think about and talk about the stories. After all, children who have plenty of opportunities to speak also learn to read faster.



Inner pages taken from »Squirrel & Bear.
Tales of Forest Adventures«
978-3-401-71913-9

TOPIC STORIES WITH SEPARATION OF SYLLABLES – NOVELTY AND RELAUNCH

Squirrel & Bear. Tales of Forest Adventures

Come with Squirrel and Bear on four magical forest adventures: A fishing trip doesn't quite go to plan. Squirrel finds an unexpected guest in his tree. Squirrel and Bear find the most beautiful spot of all in their forest, and they discover that Squirrel owns all kinds of odd stuff ...



Andreas H. Schmachtl
Age 6+
48 pages
17 x 24 cm • 4/4-colour
Hardcover
Blue Angel certified
€ 10.00
June 2023
978-3-401-71913-9
Rights of the series: Sold to HU,
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NEW

1st Grade

**Christian Seltmann /
Alexander von Knorre**
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48 pages
17 x 24 cm • 4/4-colour
Hardcover
Blue Angel certified
€ 10.00
June 2023
978-3-401-72066-1
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(LA)



Paul. Suddenly a Vampire!

Paul is a vampire! And that is something he has just learned himself! He is lucky to have Valerie, the bat. She shows him everything a real-life vampire needs to know and be able to do. And at the great big vampires' ball she even has a surprise for him ...

TOPIC STORIES WITH SEPARATION OF SYLLABLES – BACKLIST

The Book Bear series with separation of syllables is directed to beginning readers in 1st Grade. The especially understandable reading units and short lines are ideal for learning to read. Highlighting the spoken syllables into dark blue/light blue helps the child to be able to read a word correctly and understand it. In addition, funny puzzles and questions about understanding stimulate the child to think about and talk about the stories. After all, children who have plenty of opportunities to speak also learn to read faster.

Age 6+ • 48 pages • 17.5 x 24.5 cm • 4/4-colour • Hardcover • Blue Angel ecolabel for sustainable production • € 9.00 - € 10.00



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1st Grade

A Continuous Story in Chapters

- With picture stories
- A story in short chapters
- Short stories about one topic

The Book Bear series with continuously narrated stories is geared to beginning readers in 1st grade. The understandable reading units and short lines are ideal for learning to read. Numerous picture stories support the understanding of the text. In addition, funny letter and reading puzzles at the end of the book stimulate thinking and entice the children to talk about the story. After all, children who have plenty of opportunities to speak also learn to read faster.

Many colourful pictures

Large schoolbook print



Line breaks according to coherent text units

Inner pages taken from »Little Unicorn Finya Brightstar.
Flying is like Magic«
978-3-401-71870-5

A CONTINUOUS STORY IN CHAPTERS – NOVELTIES

Little Unicorn Finya Brightstar. Flying is like Magic

Flying is fun. At least that's what Kalle the bat thinks. But little unicorn Finya Brightstar feels uncomfortable at the very thought of flying lessons. It's lucky that Finya has such good friends as Kalle and the goblin girl Trixie. The two of them do their best to calm Finya's fear of flying. Shortly before the lesson, however, once again the little unicorn goes all shaky at the knees. But when his help is needed, he exceeds all expectations.



Mila Berg / Marina Krämer
Age 6+
48 pages
17 x 24 cm • 4/4-colour
Hardcover
Blue Angel certified
€ 10.00
June 2023
978-3-401-71870-5
Rights of the series: Sold to to
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NEW

1st Grade

Frauke Nahrgang/ Dirk Hennig
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17 x 24 cm • 4/4-colour
Hardcover
Blue Angel certified
€ 10.00
June 2023
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NEW



The Schoolyard Spies

Ben and Ida are the Schoolyard Spies – they can get to the bottom of any mystery. They're keeping a close watch on a mean boy called Oskar during breaktime: he locks someone in the toilets, pulls a girl's hair, and seems to enjoy annoying all the children. No wonder that suspicion immediately falls on him when Mrs Hagner finds scratches on her car. Can Ben and Ida solve the case?

A CONTINUOUS STORY IN CHAPTERS – BACKLIST

The Book Bear series with continuously narrated stories is geared to beginning readers in 1st Grade. The understandable reading units and short lines are ideal for learning to read. Numerous picture stories support the understanding of the text. In addition, funny letter and reading puzzles at the end of the book stimulate thinking and entice the children to talk about the story. After all, children who have plenty of opportunities to speak also learn to read faster.

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