

SPRING 2021

FOREIGN RIGHTS CATALOGUE

NON-FICTION • PUZZLES & QUIZZES • CREATIVITY

Dr. med.
Matthias von Bornstädt

Timo Grubing



Arena

The Publishing Company and its History



Arena Verlag is one of the major publishing companies for children's and young adult fiction in Germany. Founded in 1949, its place of business has been Würzburg ever since. Since 1979, Arena Verlag has been a part of the Westermann Publishing Group situated in Braunschweig, Germany. Ever since the company's establishment, the name Arena has been standing for knowledge and entertainment, for sophisticated, informative, and simultaneously thrilling children's and young adult fiction. With about 2,000 available titles as hardcovers, paperbacks, board books, EVA books, brochures, audio books, mp3s and eBooks, Arena Verlag nowadays keeps a diverse range for infants, children, and young adults on hand. There's something to discover for everyone!



WELCOME TO OUR NON-FICTION CATALOGUE!

Please enjoy browsing the next pages. We look forward to sending you as many titles as you like for your consideration. Also, please feel free to contact us for a meeting online.

We look forward to hearing from you!

Tanja Birkenstock
Head of Rights

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Rights Manager

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Rights Manager

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Non-Fiction Highlights 2020



ANIMALS IN THE WILD SERIES (19 VOLUMES)

written by F. Reichenstetter, illustrated by H.-G. Döring

- New: Rights sold to DK (8 volumes), CZ (2 volumes)
- Rights of the series sold to BE/NL, BG, CZ, DK EE, LV, PRC, ROK, RU, TH, German audio book rights sold
- Already 500,000 copies of the series sold

The forest smells so good! No wonder that people and animals feel happy there. But why is the forest air so good? And why is the forest so important for us? The forest ecosystem is explained for children aged 4+ using the example of a little beech tree. This picture book offers an insight into the wonderful harmony of the forest.

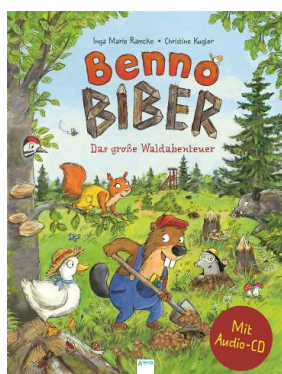


QUIZ YOURSELF SMART SERIES (5 VOLUMES)

written by F. Reichenstetter, illustrated by H.-G. Döring

- New: Rights sold to EE (2 volumes)
- Rights of the series sold to EE
- The series sold 16,000 copies so far

Our domestic animal world is full of secrets. What do you know? Who can answer the quiz questions? Each question has three possible answers – which one is right? The rules are simple – for one or more players. All answers are on the back of the card, complete with detailed explanations. Builds general knowledge for primary school children.

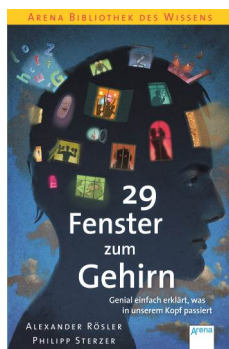


BENNY BEAVER (1). THE GREAT FOREST ADVENTURE

written by Inga Marie Ramcke, illustrated by Christine Kugler

- New: Rights sold to DK, RU
- Rights of the series sold to DK, RU
- The series consists of 3 board books and 1 picture book
- The BENNY BEAVER series already sold 65,000 copies so far

Benny Beaver is involved in every adventure. Among other things, he's a master builder. He's always eager to learn something new – in the forest and anywhere else. There's a lot to learn about our environment and Nature. This eventful tale about Benny Beaver and his friends Daisy Duck, Sally Squirrel and Manny Mole is great fun, as is the CD with its sounds of Nature.



29 WINDOWS TO YOUR BRAIN. INGENUOUSLY SIMPLE EXPLANATIONS FOR WHAT IS HAPPENING INSIDE OUR HEADS

written by Alexander Rösler, Philipp Sterzer; illustrated by Kai Pannen

- New: Rights sold to: PRC
- Rights sold to PRC, ROK
- Sold over 16,000 copies so far

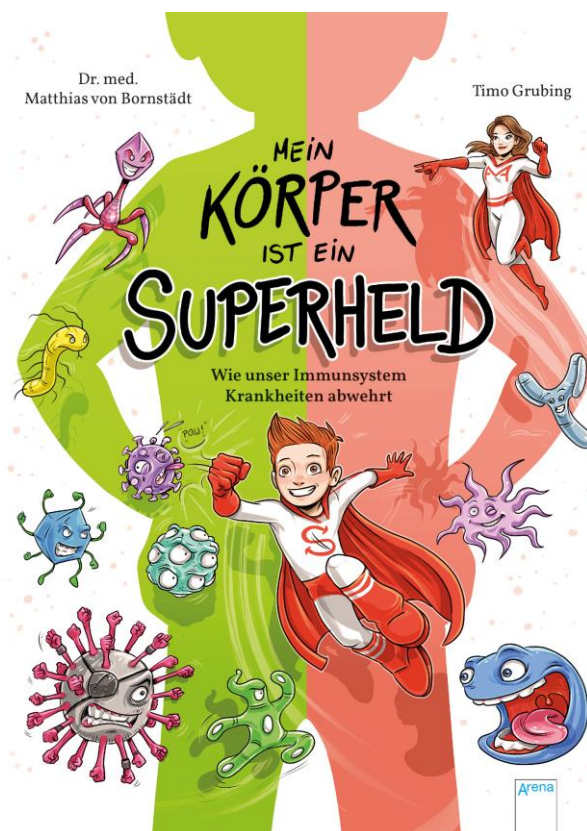
How's the purple cow doing? Pretty darn hard to NOT think of something, right? But did you know that you CANNOT tickle yourself? With the aid of examples taken from daily life, numerous self-tests and exciting insights into current research, the two physicians Alexander Rösler and Philipp Sterzer explain how our brain works.

Dr. med. Matthias von Bornstädt/Timo Grubing

My Body is a Superhero

How Our Immune System Defends Us Against Illnesses

Title German	Mein Körper ist ein Superheld
Subtitle German	Wie unser Immunsystem Krankheiten abwehrt
Genre	Health
Age	7+
Pages	48
Format	22.0 x 28.5 cm
Edition	Hardcover
Design	UV finish on the cover
Sales price	€ 14.00
Pub. Date	February 2021
ISBN	978-3-401-71767-8
Rights of the series	Available worldwide, German audio book rights sold



The know-how – beating viruses

Viruses, bacteria, causes of illness – we'd all like to avoid them. But how? Matthias von Bornstädt is a doctor of medicine, and he provides specialist information about what happens when our body gets infected, and how we can strengthen our powers of defence. Illness can happen to anybody, and that includes ten-year-old Sam. A virus gang has invaded his body. Just like pirates, they start to do nasty things inside him. Luckily, there are defending heroes who are there to protect him. And in the end, they prove to be stronger than the viruses. Sam tells his flu story in a relaxed and even funny way, at the right level for his young readers. An encouraging book with lots of healthy tips.

- Virus attackers versus heroic defenders – the immune system as a world of adventure.
- A roller-coaster ride through the body.
- A specialist explains how to stay healthy.
- Von Bornstädt's books already sold a total of 64,000 copies!

BACKLIST SAMPLES (NEVIO THE FEARLESS SCIENCE MOUSE SERIES)



Why Rockets Fly, Ships Swim and Cars Drive (1)
Matthias von Bornstädt
Vera Schmidt
Rights of the series: Sold to BG, EE, PL, PRC, RU, VN, German audio book rights sold



Why There Is Day and Night, the Sun Shines and the Moon Travels Around the Earth (3)
Matthias von Bornstädt
Vera Schmidt
Rights of the series: Sold to BG, EE, PL, PRC, RU, VN, German audio book rights sold



Why We Have Seasons, How Blossoms Turn Into Fruit and What Animals Experience During the Course of the Year (5)
Matthias von Bornstädt
Vera Schmidt
Rights of the series: Sold to BG, EE, PL, PRC, RU, VN, German audio book rights sold

Friederun Reichenstetter/Hans-Günther Döring

Cunning Foxes, Faithful Dogs

How Animals Love, Feel and Think
Animals in the Wild (19)

Title German	Schlau wie der Fuchs, treu wie der Hund
Series German	Tiere in der Wildnis (19)
Subtitle German	Wie Tiere lieben, fühlen und denken
Genre	Animals
Age	4+
Pages	40
Format	22.0 x 28.5 cm
Edition	Hardcover
Design	with CD and UV finish on the cover
Sales price	€ 14.00
Pub. Date	January 2021
ISBN	978-3-401-71699-2
Rights of the series	Sold to BE/NL, BG, CZ, DK, EE, LV, PRC, ROK, RU and TH



Understanding how animals feel

Getting to know animals and nature. This series of picture books with an audio CD by the well-known duo of Friederun Reichenstetter and Hans-Günther Döring tells nursery schoolchildren how our native animals live, what are their special features, and why we must protect them.

If you understand animals, then you can protect them. Even nursery schoolchildren can grasp the fact that sheep have good memories, that crows and ravens play tricks on other birds, and why dogs are good protectors. In 13 short stories, Friederun Reichenstetter describes typical behaviour patterns of wild and domestic animals. What are the feelings of foxes, deer and hamsters? What are the thoughts of pigs, chickens and donkeys? You will be surprised to find how similar animals are to ourselves. That in itself is reason enough for us to take care of them. A picture book with audio CD which will help make even young children sensitive to animal welfare and protection.

- Showing children what makes animals tick.
- Amazing information about animal behaviour.
- The ANIMALS IN THE WILD series sold over 500,000 copies so far!

BACKLIST SAMPLES (AUTHOR/ILLUSTRATOR)



**Animals in the Wild (18).
The Little Beech Tree and Her Friends**
Friederun Reichenstetter
Hans-Günther Döring
Rights of the series: See above



My Big Animal Sticker Book (6). The Little Honeybee and Her Friends
Friederun Reichenstetter
Hans-Günther Döring,
Corina Beurenmeister
Rights of the series: Sold to EE, IT and RU



**Quiz Yourself Smart (5).
The Bee and Our Nature**
Friederun Reichenstetter,
Helen Seeberg
Hans-Günther Döring
Rights of the series: Sold to EE

Friederun Reichenstetter/Hans-Günter Döring

The Hedgehog

Animal Lives (1)

Title German	Der Igel
Series German	Sachwissen für Erstleser (1)
Genre	Animals
Age	6+
Pages	48
Format	16.0 x 21.0 cm
Edition	Hardcover
Sales price	€ 9.00
Pub. Date	October 2020
ISBN	978-3-401-71724-1
Rights of the series	Sold to BE/NL



Knowledge About Nature: the series for children Age 6+

The series ANIMAL LIVES provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Who wears a prickly dress, is usually roaming around at night and sleeps right through winter? The hedgehog, of course! But why do hedgehogs have spikes, and are they already born prickly? Where do they hibernate in winter? And what should you do if you find a young hedgehog? Thrilling details worth knowing about these popular residents of gardens and their world.

- 15 short, self-contained chapters.
- Questions to aid comprehension.
- The ANIMAL LIVES SERIES sold a total of 87,000 copies so far!

BACKLIST SAMPLES (AUTHOR/ILLUSTRATOR)



**Animals in the Wild (1).
How Little Hedgehogs
Grow up**
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to
BE/NL, BG, CZ, DK, EE, LV,
PRC, ROK, RU and TH



**Discover the Animals (2).
Little Hedgehog**
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to
PRC



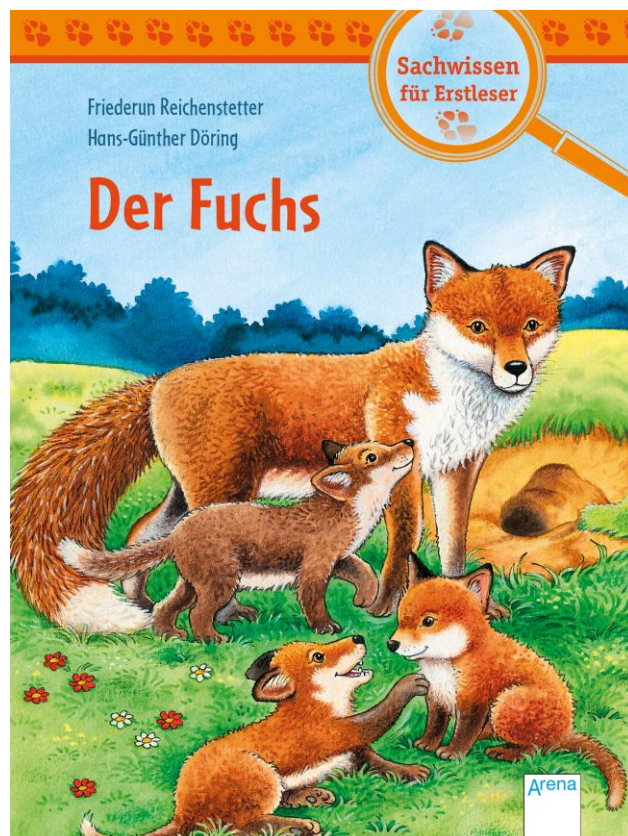
**My Big Animal Sticker
Book (4). The Little
Hedgehog and the World
of Animals**
Friederun Reichenstetter
Hans-Günter Döring,
Corina Beurenmeister
Rights of the series: Sold to
EE, IT and RU

Friederun Reichenstetter/Hans-Günter Döring

The Fox

Animal Lives (2)

Title German	Der Fuchs
Series German	Sachwissen für Erstleser (2)
Genre	Animals
Age	6+
Pages	48
Format	16.0 x 21.0 cm
Edition	Hardcover
Sales price	€ 9.00
Pub. Date	January 2021
ISBN	978-3-401-71722-7
Rights of the series	Sold to BE/NL



Thrilling facts about nature for First Readers

The series ANIMAL LIVES provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Who wears a reddish-brown fur coat and has a bushy tail? The fox, of course! But where do foxes live? What do they eat? How do they communicate with each other? And what should I do if I stumble upon a fox? Thrilling details worth knowing about this native predator and their world.

- 15 short, self-contained chapters.
- Questions to aid comprehension.
- The ANIMAL LIVES SERIES sold a total of 87,000 copies so far!

BACKLIST SAMPLES (AUTHOR/ILLUSTRATOR)



**Animals in the Wild (6).
The Little Fox and the
Forest Animals**
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to
BE/NL, BG, CZ, DK, EE, LV,
PRC, ROK, RU and TH



**Discover the Animals (7).
Little Fox**
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to
PRC



**My Big Animal Sticker
Book (1). The Little Fox and
his Friends**
Friederun Reichenstetter
Hans-Günter Döring/
Corina Beurenmeister
Rights of the series: Sold to
EE, IT and RU

Friederun Reichenstetter/Hans-Günter Döring

The Honey Bee

Animal Lives (3)

Title German	Die Honigbiene
Series German	Sachwissen für Erstleser (3)
Genre	Animals
Age	6+
Pages	48
Format	16.0 x 21.0 cm
Edition	Hardcover
Sales price	€ 9.00
Pub. Date	January 2021
ISBN	978-3-401-71773-9
Rights of the series	Sold to BE/NL



Information about how to handle bees for First Readers

The series ANIMAL LIVES provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Who collects nectar all summer, has brown-and-yellow stripes and hums? Well, the bee, of course! But where do honey bees live? What do they do with the collected nectar? And why are they an endangered species? Exciting facts about this diligent insect and its natural habitat.

- 15 short, self-contained chapters.
- Questions to aid comprehension.
- The ANIMAL LIVES SERIES sold a total of 87,000 copies so far!

BACKLIST SAMPLES (AUTHOR/ILLUSTRATOR)



Animals in the Wild (4). Where Are You Flying to, Little Honeybee?
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to BE/NL, BG, CZ, DK, EE, LV, PRC, RO, RU and TH



My Big Animal Sticker Book (6). The Little Honeybee and Her Friends
Friederun Reichenstetter
Hans-Günter Döring, Corina Beurenmeister
Rights of the series: Sold to EE, IT and RU



Quiz Yourself Smart (5). The Bee and Our Nature
Friederun Reichenstetter, Helen Seeburg
Hans-Günter Döring
Rights of the series: Sold to EE

Friederun Reichenstetter/Hans-Günter Döring

The Rabbit and the Hare

Animal Lives (4)

Title German	Das Kaninchen und der Feldhase
Series German	Sachwissen für Erstleser (4)
Genre	Animals
Age	6+
Pages	48
Format	16.0 x 21.0 cm
Edition	Hardcover
Sales price	€ 9.00
Pub. Date	September 2020
ISBN	978-3-401-71723-4
Rights of the series	Sold to BE/NL



Stories about nature beginners can read themselves

The series ANIMAL LIVES provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Who has got longer ears – the rabbit or the hare? Why does Mother Hare comes to see her children only at night? Do rabbits hibernate? Exciting facts about the hare, its cousin, the rabbit, and their habitats.

- 15 short, self-contained chapters.
- Questions to aid comprehension.
- The ANIMAL LIVES SERIES sold a total of 87,000 copies so far!

BACKLIST SAMPLES (AUTHOR/ILLUSTRATOR)



Animals in the Wild (16). Field Bunny and Wild Rabbit are growing up
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: See above



Animal Lives (8). The Wild Cat
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: see above



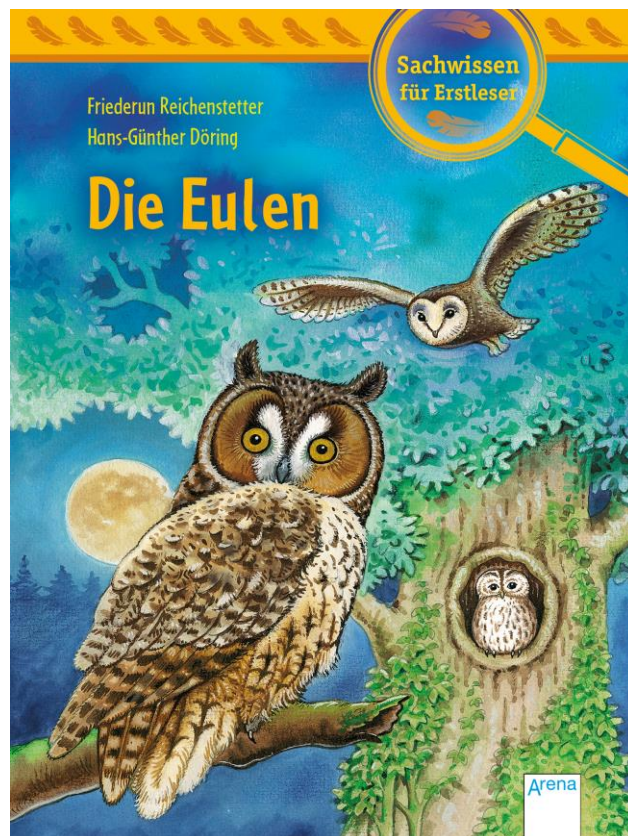
Discover the Animals (6). Little Rabbit
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to PRC

Friederun Reichenstetter/Hans-Günter Döring

The Owls

Animal Lives (5)

Title German	Die Eulen
Series German	Sachwissen für Erstleser (5)
Genre	Animals
Age	6+
Pages	48
Format	16.0 x 21.0 cm
Edition	Hardcover
Sales price	€ 9.00
Pub. Date	January 2021
ISBN	978-3-401-71774-6
Rights of the series	Sold to BE/NL



Exciting facts about owls for First Readers

The series ANIMAL LIVES provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Who flies silently through the night, has superfine ears and can turn its head all the way to the back? Owls, of course! Where do owls live? What do they do in the winter? And how do owls find their partners? Exciting facts and information about these fascinating birds with large yellow eyes and their habitats.

- 15 short, self-contained chapters.
- Questions to aid comprehension.
- The ANIMAL LIVES SERIES sold a total of 87,000 copies so far!

BACKLIST SAMPLES (AUTHOR/ILLUSTRATOR)



Animals in the Wild (12).
The Little Owl and the Animals of the Night
 Friederun Reichenstetter
 Hans-Günter Döring
 Rights of the series: Sold to BE/NL, BG, CZ, DK, EE, LV, PRC, ROK, RU and TH



Discover the Animals (8).
Little Owl
 Friederun Reichenstetter
 Hans-Günter Döring
 Rights of the series: Sold to PRC



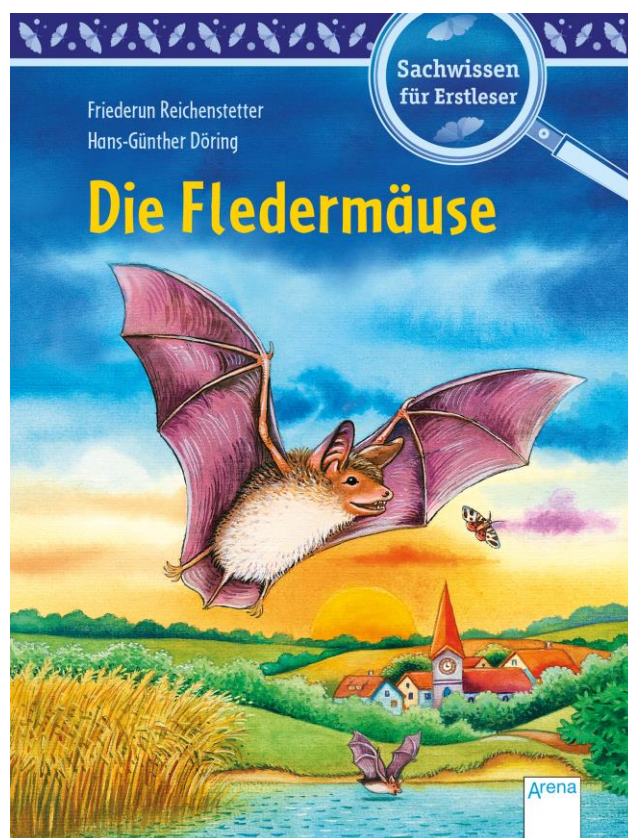
Quiz Yourself Smart (4).
The Titmouse and the World of Birds
 Friederun Reichenstetter,
 Helen Seeborg
 Hans-Günter Döring
 Rights of the series: Sold to EE

Friederun Reichenstetter/Hans-Günter Döring

The Wolf

Animal Lives (6)

Title German	Der Wolf
Series German	Sachwissen für Erstleser (6)
Genre	Animals
Age	6+
Pages	48
Format	16.0 x 21.0 cm
Edition	Hardcover
Sales price	€ 9.00
Pub. Date	January 2021
ISBN	978-3-401-71776-0
Rights of the series	Sold to BE/NL



Gripping non-fiction for First Readers

The series ANIMAL LIVES provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Who lives in packs, is active at dusk and has a phenomenal sense of smell? The wolf of course! How does the ancestor of dogs live? What does it feed on? How does it raise its cubs? Exciting and interesting facts about the local hunter and its living space.

- 15 short, self-contained chapters.
- Questions to aid comprehension.
- The ANIMAL LIVES SERIES sold a total of 87,000 copies so far!

BACKLIST SAMPLES (AUTHOR/ILLUSTRATOR)



**Animals in the Wild (17).
The Duckling and Her
Friends by the Lake**
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to
BE/NL, BG, CZ, DK, EE, LV,
PRC, ROK, RU and TH



**My Big Animal Sticker
Book (3). The Tiny Frog and
His Friends**
Friederun Reichenstetter
Hans-Günter Döring/
Corina Beurenmeister
Rights of the series: Sold to
EE, IT and RU



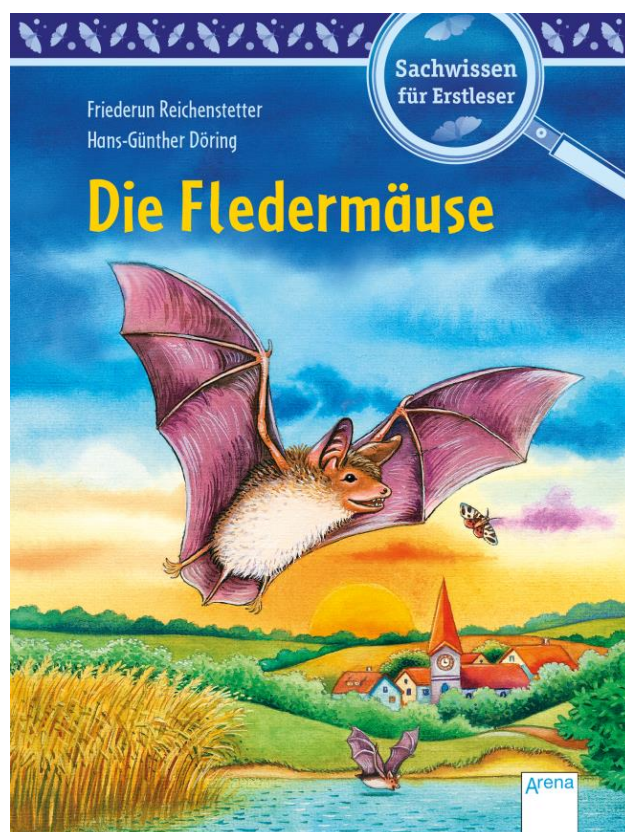
**Quiz Yourself Smart (3).
The Duck and Animals
Who Live in Rivers and
Ponds**
Friederun Reichenstetter,
Helen Seeborg
Hans-Günter Döring
Rights of the series: Sold to
FF

Friederun Reichenstetter/Hans-Günter Döring

The Bats

Animal Lives (7)

Title German	Die Fledermäuse
Series German	Sachwissen für Erstleser (7)
Genre	Animals
Age	6+
Pages	48
Format	16.0 x 21.0 cm
Edition	Hardcover
Sales price	€ 9.00
Pub. Date	January 2021
ISBN	978-3-401-71775-3
Rights of the series	Sold to BE/NL



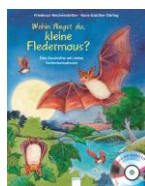
Facts about bats for First Readers

The series ANIMAL LIVES provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Who can fly, but isn't a bird? And who makes noises that no human being can hear? Of course the bats! But where do they live? What do they feed on? And how do they raise their young? Exciting and interesting facts about the fluttering mammals and their environment.

- 15 short, self-contained chapters.
- Questions to aid comprehension.
- The ANIMAL LIVES SERIES sold a total of 87,000 copies so far!

BACKLIST SAMPLES (AUTHOR/ILLUSTRATOR)



**Animals in the Wild (15).
Where Do You Fly, Little
Bat?**
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to
BE/NL, BG, CZ, DK, EE, LV,
PRC, ROK, RU and TH



**My Big Animal Sticker
Book (5). The Little
Ladybird and his Friends**
Friederun Reichenstetter
Hans-Günter Döring/
Corina Beurenmeister
Sold to EE, IT and RU



**Discover the Animals (3).
Little Ladybug**
Friederun Reichenstetter
Hans-Günter Döring
Rights of the series: Sold to
PRC

Isabelle Metzen/Isabelle Metzen

Elves and Fairies

Colour Yourself Smart (1)

Title German	Feen und Elfen
Series German	Mal dich schlau (1)
Genre	Exercise Pad
Age	5+
Pages	80
Format	15.3 x 20.5 cm
Edition	Pad
Sales price	€ 5.00
Pub. Date	January 2021
ISBN	978-3-401-71505-6
Rights of the series	Available worldwide



Solve the puzzle, colour in, feel smarter already!

‘Colour Yourself smart:’ solve the number and letter puzzles to find the colour for each area of the picture. These 40 pictures are bursting with elves and fairies, unicorns, foxes and other friends. What fun! And they’ll just happen to be strengthening their own pre-school learning, concentration and fine motor skills at the same time!

- Easy colouring puzzles for children, with a high fun factor.
- With perforated pages to tear-out.
- Learning through play: trains awareness, concentration and fine motor skills through colouring.
- The COLOUR YOURSELF SMART SERIES sold a total of 235,000 copies so far.

BACKLIST SAMPLE (LEARN & PLAY)



Find the Mistake. Super Fat Riddle Fun
Judith Ganter, Yayo Kawamura
Judith Ganter, Yayo Kawamura
Rights of the series: Sold to BG



Meadow Animals for Tracing (2)
Hans-Günther Döring
Hans-Günther Döring
Rights of the series: Available worldwide



My Favourite Scribble-Scratch Colouring Pad (3). Fairies and Elves
Nicola Dehmer
Nicola Dehmer
Rights of the series: Available worldwide

Christine Thau/Christine Thau

Farm animals

Colour Yourself Smart (2)

Title German	Bauernhoftiere
Series German	Mal dich schlau (2)
Genre	Exercise Pad
Age	4+
Pages	80
Format	15.3 x 20.5 cm
Edition	Pad
Sales price	€ 5.00
Pub. Date	January 2021
ISBN	978-3-401-71532-2
Rights of the series	Available worldwide

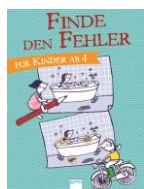


Use your noddle, make learning a doddle

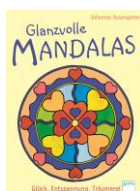
Colouring by numbers is easy, even for pre-schoolers, when you're following triangles, circles and squares – just match the colour to the shape! With 40 pictures to choose from, budding artists will have enormous fun discovering chickens and cockerels, cows and horses, and many more farmyard animals as they colour in these pictures. What fun! And they'll just happen to be training their own awareness, concentration and fine motor skills at the same time!

- Easy colouring puzzles for children, with a high fun factor.
- With perforated pages to tear-out.
- Learning through play: trains awareness, concentration and fine motor skills through colouring.
- The COLOUR YOURSELF SMART SERIES sold a total of 235,000 copies so far.

BACKLIST SAMPLE (LEARN & PLAY)



Find the Mistake (6). For Children Age 4+
Yayo Kawamura
Yayo Kawamura
Rights of the series: Sold to BG



Shimmering Mandalas
Johannes Rosengarten
Johannes Rosengarten
Rights: Available worldwide



My Very First Colouring Book (3). On the Farm
Silke Reimers
Silke Reimers
Rights: Available worldwide

Lucie Göpfert/Lucie Göpfert

Funny Animals

Colour Yourself Smart

Title German	Lustige Tiere
Series German	Mal dich schlau
Genre	Exercise Pad
Age	4+
Pages	80
Format	15.3 x 20.5 cm
Edition	Pad
Sales price	€ 5.00
Pub. Date	January 2021
ISBN	978-3-401-71637-4
Rights	Available worldwide



Colouring puzzles that make you feel smarter

Colouring by numbers is easy, even for pre-schoolers, when you're following triangles, circles and squares – just match the colour to the shape! With 40 pictures to choose from, budding artists will have enormous fun discovering squirrels, tits, parrots, and many more animals as they colour in these pictures. What fun! And they'll just happen to be training their own awareness, concentration and fine motor skills at the same time!

- Easy colouring puzzles for children, with a high fun factor
- With perforated pages to tear-out
- Learning through play: trains awareness, concentration and fine motor skills through colouring
- The COLOUR YOURSELF SMART SERIES sold a total of 235,000 copies so far.

BACKLIST SAMPLE (LEARN & PLAY)



My Favourite Scribble-Scratch Colouring Pad (1). Fabulous Animals
Nicola Dehmer
Nicola Dehmer
Rights of the series:
Available worldwide



Find the Mistake (11). In the Land of Adventures
Judith Ganter
Judith Ganter
Rights of the series: Sold to
BG



My Arena Colouring Pad. On the Building Site
Falko Honnen
Falko Honnen
Rights: Available worldwide

Ilka Röhling/Ilka Röhling

Mermaids

Colour Yourself Smart (4)

Title German	Meerjungfrauen
Series German	Mal dich schlau (4)
Genre	Exercise Pad
Age	6+
Pages	80
Format	15.3 x 20.5 cm
Edition	Pad
Sales price	€ 5.00
Pub. Date	January 2021
ISBN	978-3-401-71638-1
Rights of the series	Available worldwide



Child's play with a high fun factor

'Colour Yourself smart:' solve the number and letter puzzles to find the colour for each area of the picture. In these 40 pictures, lots of different mermaids and their friends are hiding. What fun! And they'll just happen to be strengthening their own pre-school learning, concentration and fine motor skills at the same time!

- Easy colouring puzzles for children, with a high fun factor.
- With perforated pages to tear-out..
- Learning through play: trains awareness, concentration and fine motor skills through colouring.
- The COLOUR YOURSELF SMART SERIES sold a total of 235,000 copies so far.

BACKLIST SAMPLE (LEARN & PLAY)



Woodland Animals for Tracing (1)
Hans-Günther Döring
Hans-Günther Döring
Rights of the series:
Available worldwide



My Favourite Scribble-Scratch Colouring Pad (5). Fantastic Underwater World
Nicola Dehmer
Nicola Dehmer
Rights of the series:
Available worldwide



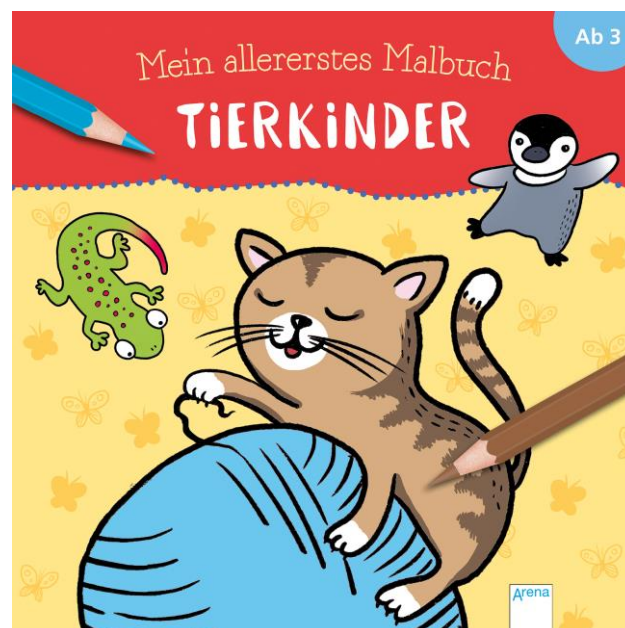
My First Gigantic Colouring Book. Princesses
Birgitta Nicolas
Birgitta Nicolas
Rights of the series:
Available worldwide

Lydia Keßner

Animal Children

My Very First Colouring Book (5)

Title German	Tierkinder
Series German	Mein allererstes Malbuch (5)
Genre	Colouring Book
Age	3+
Pages	32
Format	21.0 x 21.0 cm
Edition	Softcover
Sales price	€ 2.99
Pub. Date	January 2021
ISBN	978-3-401-71516-2
Rights of the series	Available worldwide



Very first colouring fun for little artists

Fawn, kitten and chick - with this vibrant colouring book, even the youngest can learn to colour in: extra strong contours, simple outlines and colourful templates make the very first colouring a breeze. Popular motifs from the world of animal children and colourful backgrounds create a wonderful work of art! Promotes creativity, motor skills and concentration!

- Favourite motifs from the everyday world.
- Extra strong contours for small hands.
- Colourful backgrounds.
- The series sold over 100,000 copies so far!

BACKLIST SAMPLE (SERIES)



My Very First Colouring Book (1). Animals
 Claudia Heine
 Claudia Heine
 Rights of the series: See above

BACKLIST SAMPLE (Colouring Books)



My First Gigantic Colouring Book. Animal ABC
 Birgitta Nicolas
 Birgitta Nicolas
 Rights of the series: Available worldwide

Birgitta Nicolas

On the Construction Site

My Very First Colouring Book (6)

Title German	Auf der Baustelle
Series German	Mein allererstes Malbuch (6)
Genre	Colouring Book
Age	3+
Pages	32
Format	21.0 x 21.0 cm
Edition	Softcover
Sales price	€ 2.99
Pub. Date	January 2021
ISBN	978-3-401-71518-6
Rights of the series	Available worldwide

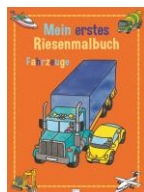


Colouring in – easy-peasy!

Excavators, cranes and lorries - with this vibrant colouring book, even the youngest children can learn to colour in: extra strong contours, simple outlines and colourful templates make the very first colouring child's play. Popular motifs on the favourite theme of construction sites and colourful backgrounds make for a wonderful work of art! Promotes creativity, motor skills and concentration.

- Favourite motifs from the everyday world.
- Extra strong contours for small hands.
- Colourful backgrounds.
- The series sold over 100,000 copies so far!

BACKLIST SAMPLES (ILLUSTRATOR)



My First Gigantic Colouring Book. Vehicles
 Birgitta Nicolas
 Birgitta Nicolas
 Rights of the series:
 Available worldwide



My Very First Colouring Book (4). Vehicles
 Birgitta Nicolas
 Birgitta Nicolas
 Rights of the series: See
 above

ANIMALS IN THE WILD SERIES

Successful non-fiction picture books that bring the native fauna close to kids! Tender stories with lots of information and facts, detailed, emotional pictures and an extra audio CD bring facts children will need in school close to them in a playful manner. The successful duo Reichenstetter/Döring knows how to captivate girls and boys. This picture book series ANIMALS IN THE WILD consists of 18 volumes and sold 500,000 copies of the series so far. In addition, we offer a First Readers series (please see p. 21), a board book spin of series (p. 22), a sticker book series (p. 23), a quiz series (p. 24) and a new activity series (p. 25). Rights of the series: sold to BE/ NL, BG, CZ, DK, EE, LV, PL, PRC, RO, RU, TH and German audio book rights

**Friederun Reichenstetter
Hans-Günther Döring**

Age 4+
32 pages
21.5 x 28 cm
Hardcover
Non-fiction picture book
Including audio CD
€ 12.99

500,000
COPIES OF THIS
SERIES SOLD



**How Little Hedgehogs
Grow up (Vol. 1)**
June 2006
978-3-401-08969-0



**The Little Titmouse
and her Friends (Vol. 2)**
January 2008
978-3-401-09267-6



**The Squirrel in
the Wild (Vol. 3)**
May 2008
978-3-401-09264-5



**Where are you Flying to,
Little Honeybee? (Vol. 4)**
March 2020
978-3-401-71643-5



**The Little Lady Bird
and the Animals on the
Meadow (Vol. 5)**
August 2009
978-3-401-09549-3



**The Little Fox and the
Other Forest Animals
(Vol. 6)**
January 2010
978-3-401-09196-9



**How Do the Tiny Ants
Live? (Vol. 7)**
September 2010
978-3-401-09728-2



**The Tiny Frog and His
Friends From Ant to
Butterfly (Vol. 8)**
January 2011
978-3-401-09856-2



**The Little Beaver and
the River Animals
(Vol. 9)**
July 2011
978-3-401-09858-6



**The Little Mole and
the Animals under the
Ground (Vol. 10)**
January 2012
978-3-401-09937-8



**The Little Dolphin and
the Animals in the Sea
(Vol. 11)**
August 2012
978-3-401-09971-2



**The Little Owl and the
Animals of the Night
(Vol. 12)**
January 2013
978-3-401-70215-5



**The Little Badger and
Other Animals who Are
Smart Builders (Vol. 13)**
January 2014
978-3-401-70473-9

ANIMALS IN THE WILD SERIES

Successful non-fiction picture books that bring the native fauna close to kids! Tender stories with lots of information and facts, detailed, emotional pictures and an extra audio CD bring facts children will need in school close to them in a playful manner. The successful duo Reichenstetter/Döring knows how to captivate girls and boys. This picture book series ANIMALS IN THE WILD consists of 18 volumes and sold 500,000 copies of the series so far. In addition, we offer a First Readers series (please see p. 21), a board book spin of series (p. 22), a sticker book series (p. 23), a quiz series (p. 24) and a new activity series (p. 25). Rights of the series: sold to BE/ NL, BG, CZ, DK, EE, LV, PL, PRC, RO, RU, TH and German audio book rights

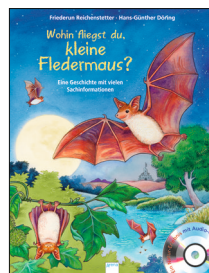
**Friederun Reichenstetter
Hans-Günther Döring**

Age 4+
32 pages
21.5 x 28 cm
Hardcover
Non-fiction picture book
Including audio CD
€ 12.99

500,000
COPIES OF THIS
SERIES SOLD



**Where Are You Hiding,
Little Dormouse?
(Vol. 14)**
January 2015
978-3-401-70663-4



**Where Do You Fly, Little
Bat? (Vol. 15)**
January 2016
978-3-401-70825-6



**Field Bunny and Wild
Rabbit are Growing Up
(Vol. 16)**
January 2017
978-3-401-71089-1



**The Duckling and Her
Friends by the Lake
(Vol. 17)**
January 2018
978-3-401-71193-5



**The Little Beech Tree
and Her Friends
(Vol. 18)**
January 2019
978-3-401-71514-8



**Cunning as the Fox,
Faithful as the Dog
(Vol. 19)**
January 2021
978-3-401-71699-2

NON-FICTION // FIRST READERS // ANIMAL LIVES SERIES

ANIMAL LIVES SERIES

The series ANIMAL LIVES provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Rights of the series: sold to BE/NL

**Friederun Reichenstetter
Hans-Günther Döring**

Age 6+
48 pages
16.0 x 21.0 cm
Hardcover
Non-fiction First Reader
€ 9.00



The Hedgehog (Vol. 1)
978-3-401-71724-1



The Fox (Vol. 2)
978-3-401-71722-7



The Honeybee (Vol. 3)
978-3-401-71773-9



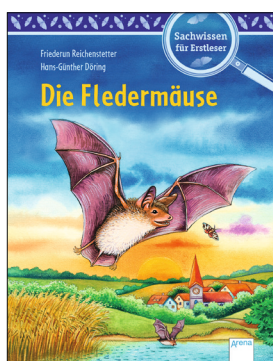
The Rabbit and the Hare (Vol. 4)
978-3-401-71723-4



The Owls (Vol. 5)
978-3-401-71774-6



The Wolf (Vol. 6)
978-3-401-71775-3



The Bats (Vol. 7)
978-3-401-71776-0



The Wild Cat (Vol. 8)
978-3-401-71573-5

DISCOVER THE ANIMALS SERIES

How do animals in our gardens, fields and forests live? How do they build their homes? How do they rear their offspring? The successful duo Friederun Reichenstetter/Hans-Günther Döring knows how to captivate girls and boys. Their beloved picture book series ANIMALS IN THE WILD (see page 19-20) consists of 19 volumes and has sold over 500,000 copies so far. Children also meet the most popular animals in these lovely illustrated wildlife board books in the spin-off series DISCOVER THE ANIMALS. Children can then apply the knowledge with the MY BIG ANIMAL STICKER BOOK series (p. 23), finally test their knowledge with the QUIZ YOURSELF SMART series (p. 24) and practice how to draw the animals in the ANIMALS FOR TRACING series (p. 25). Rights of the series: sold to PRC.

**Friederun Reichenstetter
Hans-Günther Döring**
Age 2+
12 pages
17.5 x 20.5 cm
Board book
Extras: peephole in the cover,
large page that opens up into
panoramic view, large flap,
movable part, pop-up
€ 7.99



Little Duck (Vol. 1)
978-3-401-70591-0



Little Hedgehog (Vol. 2)
978-3-401-70592-7



Little Ladybug (Vol. 3)
978-3-401-70593-4



Little Squirrel (Vol. 4)
978-3-401-70590-3



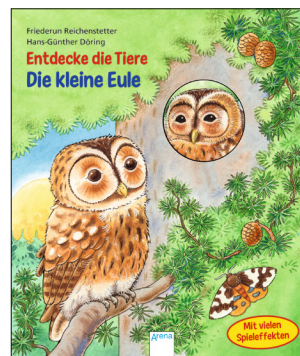
Little Kitten (Vol. 5)
978-3-401-70803-4



Little Rabbit (Vol. 6)
978-3-401-70804-1



Little Fox (Vol. 7)
978-3-401-70806-5



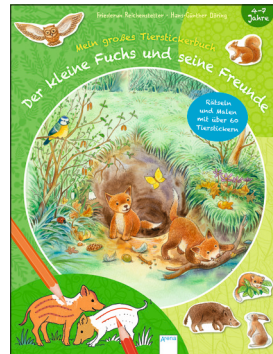
Little Owl (Vol. 8)
978-3-401-70805-8

MY BIG ANIMAL STICKER BOOK

Whether birds or animals in the forest - there is so much to learn about our native animals! Kids enjoy that, especially when they can discover nature with colourful animal stickers and small riddles all by themselves. Coloured illustrations, many pages for colouring in and a sticker sheet invite you to participate. The new series MY BIG ANIMAL STICKER BOOK is an addition to our successful non-fiction picture book series ANIMALS IN THE WILD written by Friederun Reichenstetter and illustrated by Hans-Günther Döring.

Rights of the series: sold to EE, IT and RU.

**Friederun Reichenstetter
Hans-Günther Döring/
Corina Beurenmeister**
Age 4+
24 pages
21 x 21 cm
Including sticker sheet with over
60 animal stickers
€ 4.99



**The Little Fox and his
Friends (Vol. 1)**
978-3-401-70909-3



**The Little Titmouse and her
Friends (Vol. 2)**
978-3-401-70910-9



**The Tiny Frog and
his Friends (Vol. 3)**
978-3-401-71116-4



**The Little Hedgehog and
the World of Animals
(Vol. 4)**
978-3-401-71115-7



**The Little Ladybird and his
Friends
(Vol. 5)**
978-3-401-71357-1



**The Little Honeybee and
her Friends (Vol. 6)**
978-3-401-71420-2



**Puzzle Fun with Hedgehog,
Fox and Blue Tit (Bind-up)**
978-3-401-71680-0

QUIZ YOURSELF SMART

Our domestic animal world is full of secrets. What do you know? Who can answer the quiz questions? Each question has three possible answers – which one is right? The rules are simple – for one or more players. All answers are on the back of the card, complete with detailed explanations. A great addition to the first readers collection ANIMAL LIVES and to all our other ANIMAL series.

Rights of the series: Sold to EE

Friederun Reichstetter/
Helen Seeberg
Hans-Günther Döring
Age 6+
80 pages
8 x 13 cm
Spiral pad, all illustrations
in colour
€ 4.99



The Fox and the Forest
Animals (Vol. 1)
978-3-401-71380-9



The Hedgehog and Animals
Who Live in Meadows and
Hedgerows (Vol. 2)
978-3-401-71381-6



The Duck and Animals Who
Live in Rivers and Ponds
(Vol. 3)
978-3-401-71382-3



The Titmouse and the
World of Birds (Vol. 4)
978-3-401-71383-0



The Bee and Our Nature
(Vol. 5)
978-3-401-71577-3

NON-FICTION // CREATIVITY // ANIMALS

ANIMALS FOR TRACING

This beautifully designed colouring book contains much-loved woodland images as well as 24 sheets of high-quality transparent coloured paper for tracing and creative design. Drawing bumblebees and butterflies, owls, deer and other woodland animals has never been so easy. The pictures are super-easy to remove afterwards and make perfect window decorations!

Rights of the series: Available worldwide

Hans-Günther Döring

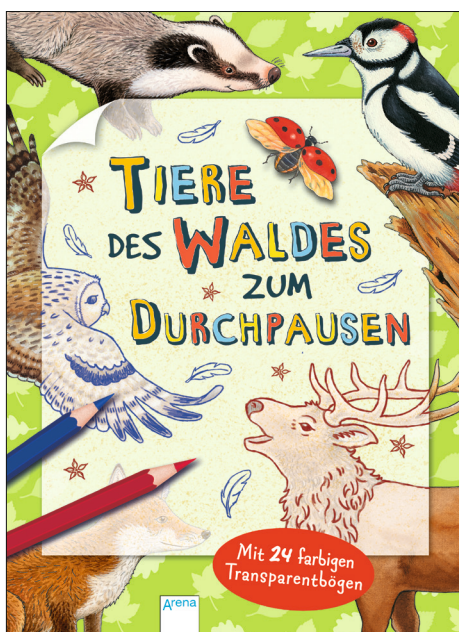
Age 5+

96 pages

17.0 x 24.0 cm

With 24 coloured sheets of high-quality transparent paper to press out

€ 8.99



Woodland Animals for Tracing (Vol. 1)

978-3-401-71536-0



Meadow Animals for Tracing (Vol. 2)

978-3-401-71537-7

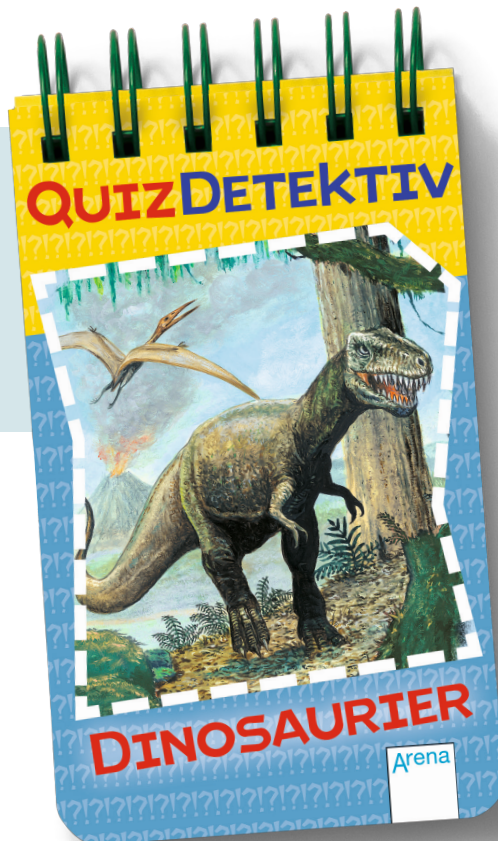
QUIZ DETECTIVES

Kids will be able to track down the most thrilling things with the pads of the Quiz Detective series! Lots of exciting questions, amazing explanations, amusing answers and colourful illustrations make this quiz great fun. The Quiz is designed for one or more players; there are three answers to choose from for each question. This is an easy way for children to learn new things playfully. Currently there are 24 titles available.

Rights of the series: available worldwide

Bettina Gutschalk
Karl-Heinz Höllering
 Age 5+
 80 pages
 8 x 13 cm • Spiral binding
 4/4 colour
€ 4.99
 978-3-401-70938-8
 June 2016
 Rights: see series information

- Ideal presentation of facts and information: compact, exciting, informative.
- Answering quiz questions without the help of adults: the correct answer is printed on the back of each card.
- Great information in a handy format for the road.



DINOSAURS

How long is the neck of the barosaurus? Why did some dinos swallow rocks? Which mountain came into being in the cretaceous period? Everything you need to know about the world of dinos – for home and on the road.

OVER
500,000
COPIES
SOLD

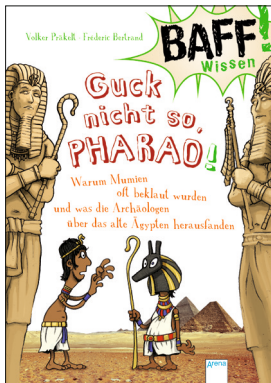
OTHER TOPICS AVAILABLE:



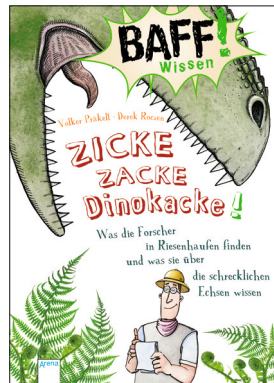
BAFFLED! KNOWLEDGE

Real children's literature, fictitious interviews, grand time travels, personality tests and lots of facts – the book concept skillfully links entertainment and knowledge, reading fun and curiosity about the facts of life together. It speaks the language all children age 8 and older love and even sparks the interest of those who usually don't like reading. BAFFLED! playfully combines comics, interviews and factual texts with photos and illustrations.

Rights of the series: sold to PRC, ROK, VN and German audio book rights.



Kiss Your Gold Goodbye, Oh Pharaoh! (Vol. 1)
Why Mummies Were Often Robbed and What Archaeologists Found Out About Old Egypt
May 2012
978-3-401-06779-7



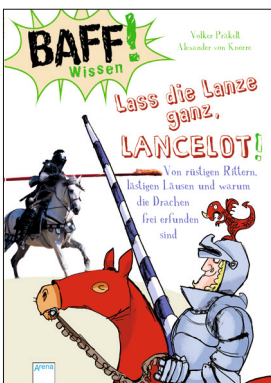
Zip Zap Dino Crap! (Vol. 2)
What Scientists Discover in Giant Turds and What They Know About the Terrifying Dinosaurs
June 2012
978-3-401-06776-6



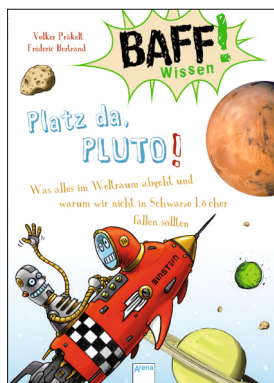
Oh My God! (Vol. 3)
Why We Are All Longing for Faith and Why There Are Different Faiths
June 2012
978-3-401-06777-3



Mammoth Mania! (Vol. 4)
Why The Colossus Needed a Thick Skin and Where the Ötzi Researchers Messed Up
June 2012
978-3-401-06778-0



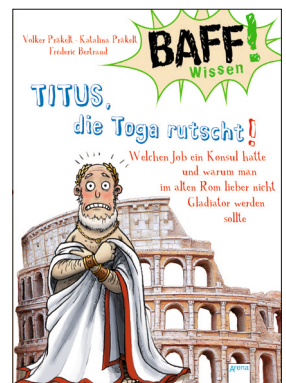
Lancelot, Don't Lose Your Lance! (Vol. 5)
About White Knights, Little Lice and Why Dragons Are Merely a Myth
January 2013
978-3-401-06836-7



Move Over, Pluto! (Vol. 6)
All the Things That Are Going on in Space and Why We Shouldn't Fall into Any Black Holes
January 2013
978-3-401-06837-4



Don't feel blue, whale! (Vol. 7)
Why Whales and Dolphins Sing Songs Underwater and Don't Need Swimming
August 2013
978-3-401-06872-5



Titus, Your Toga Is Slipping! (Vol. 8)
The Job of a Consul and Why You Wouldn't Want to Become a Gladiator in Ancient Rome
July 2013
978-3-401-06860-2



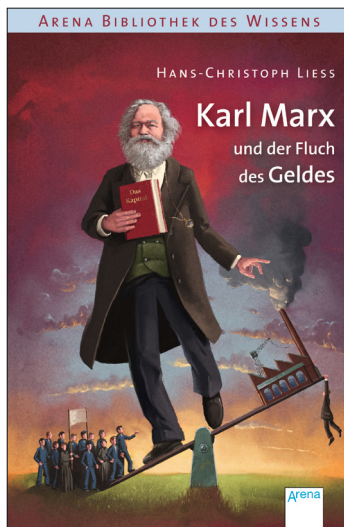
Pirates in Sight, Captain Klaus! (Vol. 9)
What the Wild Buccaneers Were Doing on the Oceans and how Störtebeker Lost his Head Twice
July 2014
978-3-401-60016-1

Volker Präkelt / Katalina Präkelt
Katja Wehner / Frédéric Bertrand /
Derek Roczen / Alexander von Knorre
Age 8+
64 pages
17.5 x 24.5 cm
Including photos and colourful illustrations
€ 9.99

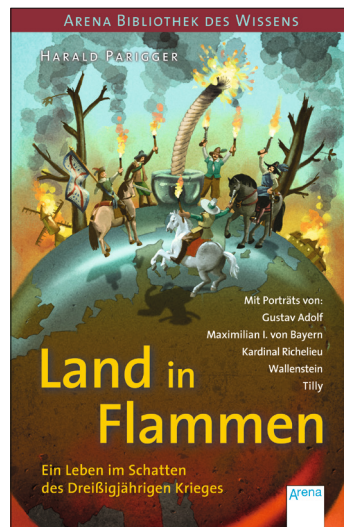
ARENA LIBRARY OF KNOWLEDGE

The ARENA LIBRARY OF KNOWLEDGE collection turns essential general knowledge into exciting reading material. History, art, science, literature, current topics and events of the past – this series offers entertaining and exciting access to major subjects and issues that have always been fascinating. The innovative concept of the series combines narrative texts with reliable factual information. The collection includes three subseries: LIVING BIOGRAPHIES (16 volumes), LIVING HISTORY (19 volumes) and CURRENT ISSUES (9 volumes). It is an ongoing success with 45 titles available and over 600,000 sold copies so far.

Rights of the series: see individual titles on the following pages



The series **LIVING BIOGRAPHIES** (page 18) brings curious readers a unique, authentic understanding of the great personalities that made global history. Sound but still thrilling, these volumes introduce the most important persons from science, culture and history, and offer insight on their motives, beliefs and dreams.



The **LIVING HISTORY** (page 19) volumes retell the big events of world history from the point of view of eye witnesses. Big rulers and working people alike report thrilling and entertaining facts on the politics, wars and big events of their age, as well as of their everyday life. This way our authors offer an easy approach to the milestones of history.



Know what is going on in today's world with **CURRENT ISSUES** (page 20): Highly skilled authors vividly impart consolidated knowledge on the main topics of our daily news. Political, social and economical questions are discussed and complex context is visualised. These books give food for thought.

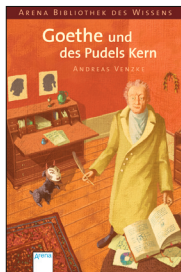
LIVING BIOGRAPHIES

Living Biographies

Age 11+ • 122-144 pages • 13.2 x 19.8 cm • Brochure • Soft cover with flaps • With many illustrations • € 7.95 - € 9.99



Georg Popp (Ed.)
Very Historical Persons. Portraits (Vol. 1)
978-3-401-05891-7
Rights: available worldwide



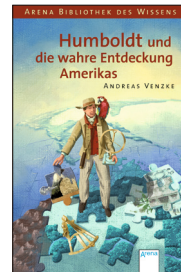
Andreas Venzke
Goethe and the Root of the Matter (Vol. 2)
978-3-401-05994-5
Rights sold to: ROK



Andreas Venzke
Luther and the Power of the Word (Vol. 3)
978-3-401-06041-5
Rights sold to: ROK, NO



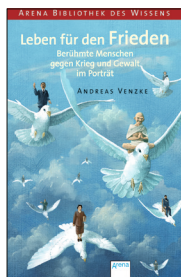
Andreas Venzke
Gutenberg and the Secret of the Black Art (Vol. 4)
978-3-401-06180-1
Rights sold to: ES (Castilian)



Andreas Venzke
Humboldt and the True Discovery of America (Vol. 5)
978-3-401-06217-4
Rights: available worldwide



Andreas Venzke
Schiller and the Freedom of Spirit (Vol. 6)
978-3-401-06218-1
Rights: available worldwide



Andreas Venzke
Living for Peace. Famous Individuals Against War and Violence (Vol. 7)
978-3-401-06394-2
Rights: available worldwide



Barbara Leisner
Sophie Scholl and the Resistance of the White Rose (Vol. 8)
978-3-401-06398-0
Rights: available worldwide



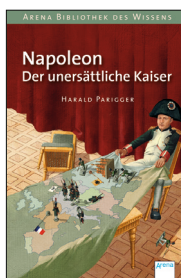
Andreas Venzke
Kleist and the Broken Classic Literature (Vol. 9)
978-3-401-06646-2
Rights: available worldwide



Andreas Venzke
Ötzi and the Revelations of a Mummy in a Glacier (Vol. 10)
978-3-401-06651-6
Rights: available worldwide



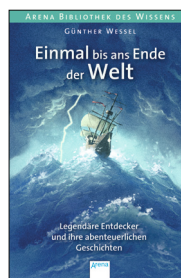
Ludger Schadomsky
Nelson Mandela and the Power of Humanity (Vol. 11)
978-3-401-06664-6
Rights sold to: TR



Harald Parigger
Napoleon. The Insatiable Emperor (Vol. 12)
978-3-401-06831-2
Rights: available worldwide



Andreas Venzke
Taking a Stand. 12 Portraits of Famous Women (Vol. 13)
978-3-401-60119-9
Rights: available worldwide



Günther Wessel
Just Once to the End of the World. Legendary Discoverers and their Adventure Stories (Vol. 14)
978-3-401-60164-9
Rights: available worldwide



Konrad Beikircher
Mozart and the Zero Gravity of Music (Vol. 15)
978-3-401-60165-6
Rights: available worldwide



Hans-Christoph Liess
Karl Marx and the Curse of Money (Vol. 16)
978-3-401-60377-3
Rights: available worldwide

LIVING HISTORY

Living History

Age 11+ • 112-176 pages • 13.2 x 19.8 cm • Brochure • Soft cover with flaps • With many illustrations • € 8.95 - € 9.99



Harald Parigger
Caesar and the Threads of Power (Vol. 1)
978-3-401-05979-2
Rights sold to: ES, ROK



Harald Parigger
Barbara Schwarz and the Fire of Despotism. A Case from the History of Witch Hunts (Vol. 2)
978-3-401-06124-5
Rights: available worldwide



Martin Zimmermann
Stories About World History – An Expedition. From the Beginnings to Now (Vol. 3)
978-3-401-06216-7
Rights sold to: HR



Harald Parigger
The Black Death – The Great Plague Epidemics (Vol. 4)
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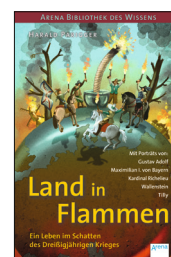
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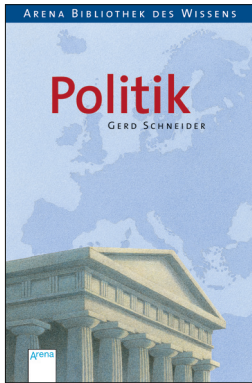


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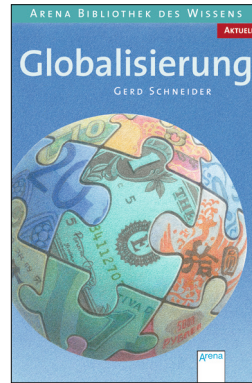
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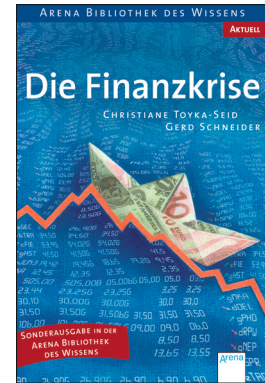
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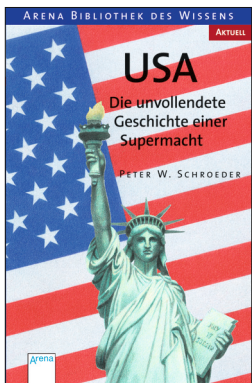
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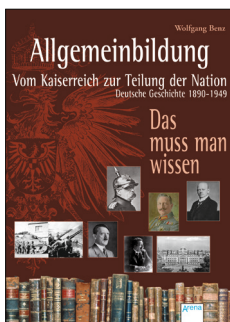
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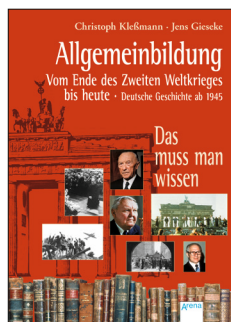
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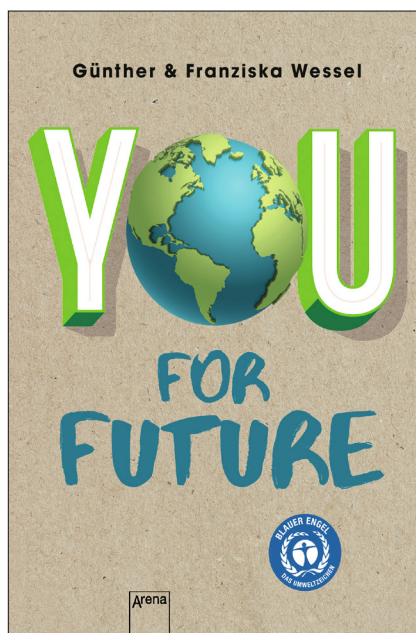
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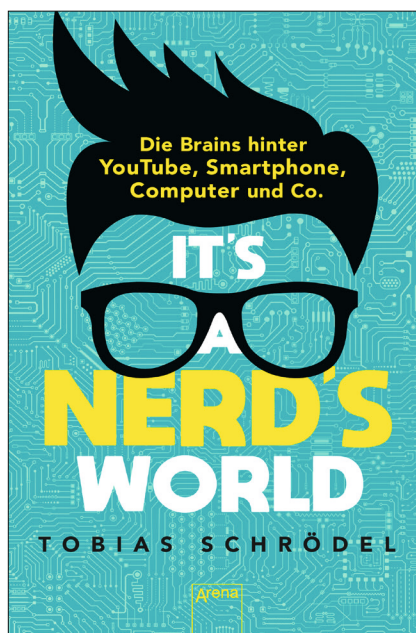
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