**THE PUBLISHING COMPANY AND ITS HISTORY**

Arena Verlag is one of the major publishing companies for children’s and young adult fiction in Germany. Founded in 1949, its place of business has been Würzburg ever since. Since 1979, Arena Verlag has been a part of the Westermann Publishing Group situated in Braunschweig, Germany.

Ever since the company’s establishment, the name Arena has been standing for knowledge and entertainment, for sophisticated, informative, and simultaneously thrilling children’s and young adult fiction. With about 2,000 available titles as hardcovers, paperbacks, board books, EVA books, brochures, audio books, mp3s and eBooks, Arena Verlag nowadays keeps a diverse range for infants, children, and young adults on hand. There’s something to discover for everyone!

**WELCOME TO OUR FIRST READERS CATALOGUE**

Dear Colleague,

Each child is unique. That is why the development of concepts for reading materials for children must necessarily focus on the individual child’s special learning development. We have therefore developed different reading levels within the Book Bear First Reader programme that are essential for the reading and understanding of texts.

The Book Bear First Reader programme that is published in cooperation with the Westermann Schoolbook Publishing House picks up each child at his or her individual stage of development. This lets children enjoy reading from the very start – hopefully for life.

Sincerely yours

---

**TABLE OF CONTENTS**

<table>
<thead>
<tr>
<th>Page</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Support Material for Parents, Educators and Teachers (LeseGlück und BARENSTARKE LESEABENTEUER)</td>
</tr>
<tr>
<td>4</td>
<td>Level System</td>
</tr>
<tr>
<td>5 - 19</td>
<td>Level 1</td>
</tr>
<tr>
<td>20 - 31</td>
<td>Level 2</td>
</tr>
<tr>
<td>32 - 37</td>
<td>Level 3</td>
</tr>
<tr>
<td>38</td>
<td>Fluent Readers Edition</td>
</tr>
<tr>
<td>39</td>
<td>Contact Details</td>
</tr>
</tbody>
</table>

---

Our FIRST READERS COLLECTION has been a success since it started 25 years ago. We are delighted that our collection not only helps children to learn how to read but also to love the experience!

The collection consists of different levels that are based on each other. The progress of each child’s learning ability is accompanied by texts with different degrees of difficulties as you can see on the next page. Our authors and illustrators provide imaginative and interesting stories with lovely and engaging pictures in a modern layout. The collection holds topics for every interest so that every little reader is able to find their favourite book.

Please enjoy browsing the next pages! We look forward to hearing from you at any time.

With all best wishes,

---

Tanja Birkenstock  Felicia von Keyserslingk  Bianca Kuchenbrod
Head of Rights  Rights Manager  Rights Assistant
HOW TO SUPPORT BRAND NEW READERS

The two titles introduced on this title are aimed at parents, teachers, and pedagogues. These books support them with examples and background knowledge regarding the promotion of literacy and reading skills.

VERY BEARY READING ADVENTURES

Literary education models from practical experience to practical application, featuring the Arena First Reading Series
The Book Bear as an example for teachers, pedagogues and reading promoters.

How can I make children love to read?
How can literary education enhance the love of reading in heterogeneous learning groups?
What “tricks” are there to engage children with different reading and language backgrounds in reading projects to make them read together and celebrate that success together?
Experienced reading and literary pedagogues of the Federal Association of Reading Promotion present tested practical examples that motivate first readers to start their individual discovery of a life with books.
This handbook shows how even children in sophisticated learning groups can be motivated to read, stimulating their appetite for successful emulation.

READING BLISS. HOW DOES MY CHILD LEARN HOW TO READ? ADVICE FOR TEACHERS AND PARENTS

How do children learn how to read? Why is it so hard to learn how to read? How can parents and teachers assist them in the learning process?

Even before they start going to school, children gain important skills they will need for learning how to read. Picture books and stories that can be read to children prepare them for the first books they will read on their own.
But what makes a good book? The text, the illustrations, the story, the print, the spaces between the lines? What happens in our heads while we are reading? Why do children learn at different speeds; why do they mix up letters, and why do they find it hard to see where a word ends and where a new sentence begins?
This guide shows how important first reader books are for beginners. First and foremost, however, it provides tips by the authors on how you can help children in that important phase of their lives.
Level 1

My Picture Reading Book
- Large schoolbook print
- Pictures replace words
- A story that can be read to and with first readers

My ABC for Reading Starters
- Picture stories make it easier to understand the text
- Short paragraphs and lines

Reading Together
- Taking turns reading: The adult starts and the child continues to read
- The pages meant to be read to children and those meant to be read by children are clearly marked as such
- Large schoolbook print

Very First Reading
- Very first reading for beginners, pictures replace words
- Picture stories with short text passages
- Lines are divided in accordance with text contents
- Large schoolbook print

Knowledge about Nature
- Fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts
- A lot of endearing, true-to-life illustrations

Level 2

Little Stories
- Very simple text structure
- Lines are divided in accordance with text contents
- Including reading comprehension questions
- Large schoolbook print

A Story for First Readers
- Clear text structure suitable for beginners
- Lines are divided in accordance with text contents
- Including reading exercise booklet
- Large schoolbook print

Lilli the Witch for First Readers
- For the first year of reading
- Clear text structure
- Large schoolbook print

Level 3

Short Stories
- Short stories on a topic for advanced first readers
- Schoolbook print
- Large share of illustrations

Classics for First Readers
- One complete story per book
- Divided into chapters
- Smaller schoolbook print
- One continuous text for advanced first readers
MY PICTURE READING BOOK – RELAUNCH

THE LITTLE PRINCESS AND THE BLUE HORSE

The little princess is deeply troubled: The evil witch has abducted her blue magic horse and is keeping him at the big castle. She must help him! But how? With great courage the little princess sets out and finds her horse. But an evil spell has petrified him. He can only move for one hour per day. Will the princess be able to rescue her blue horse anyway?
MY PICTURE READING BOOK – BACKLIST I

Playfully learning how to read with the help of pictures! Even kindergarten and preschool children can join in picture by picture and read the exciting stories about lovable characters. This way, they remember words easily and have fun while learning how to read! Each volume comes with an extra sticker sheet and a Book Bear puppet on a string.
Age 5+ • 4/4 colour • 56 pages • Hardcover • 17.5 x 24.6 cm • € 8.99
MY PICTURE READING BOOK – BACKLIST II

Mosquito, the Tooth Fairy, on a Baby Tooth Hunt
Rights: available worldwide
978-3-401-70192-9

The Soccer Players of the Coconut Soccer Club
Rights: sold to NO
978-3-401-70416-6

The Journey to the Land of Milk and Honey
Rights: available worldwide
978-3-401-70554-5

Little Knight Shorty.
A Real Knight’s Kit
Rights of the series: German audio book rights sold
978-3-401-70689-4

A Very Special First Day at School
Rights: available worldwide
978-3-401-70807-2

About The Little Hedgedog Who Would Rather Be A Big Hedgedog
Rights: available worldwide
978-3-401-70560-6

Juli Dandelion. Two Buddies and the Greatest Adventure in the World
Rights of the series: sold to PRC, RO, RU and German audio book rights
978-3-401-71088-4

Lilla Elf Princess.
The Charmed Unicorn
Rights: sold to BG, ES (LA), FI, PRC, RO, UA, US
978-3-401-71101-0
MY PICTURE READING BOOK – SERIES

THE LITTLE PRINCESS AND THE BLUE HORSE

The Little Princess and the Blue Horse (Vol. 1)
Rights of the series: sold to NO
978-3-401-70368-8

The Little Princess and the Blue Horse in Dragon Land (Vol. 2)
Rights of the series: sold to NO
978-3-401-70384-8

The Little Princess and the Blue Horse in Giants’ Country (Vol. 3)
Rights of the series: sold to NO
978-3-401-70017-5

THE STRAWBERRY FAIRY

Lovely, Little Strawberry Fairy!
(Vol. 1)
Rights of the series: sold to BG, CZ, DK, EE, ES (LA), FI, GR, HU, LT, LV, NO, PR, RO, RU, SI, UA, ZA, German audio book rights
978-3-401-09984-2

The Strawberry Fairy - A Mysterious Gift (Vol. 2)
Rights of the series: sold to BG, CZ, DK, EE, ES (LA), FI, GR, HU, LT, LV, NO, PR, RO, RU, SI, UA, ZA, German audio book rights
978-3-401-70403-6

Layout Sample
HOLIDAYS WITH LOTTI, THE LITTLE PONY

Lena loves horses and gets to spend her school holidays at a horse farm. Unfortunately she can’t ride as well as Mara, yet, a fact that greatly frustrates her. In the evening, she seeks comfort from her favourite pony. While visiting the pony, Lena leaves the gate open – and promptly Mara’s pony runs away... What on Earth can she do to find it?
MY ABC FOR READING STARTERS – BACKLIST

The latest concept enables children who have just learned the letters to practice those and start reading as much on their own as possible, as soon as possible. Picture stories and short paragraphs and lines help them to understand the texts. Each volume features letter and reading puzzles and a Book Bear puppet on a string.

Age 5/6+ • 4/4 colour • 48 pages • Hardcover • 17.5 x 24.6 cm • € 7.99

Three Friends and a Tree House
Rights: available worldwide
978-3-401-70997-0

The Little Flower Fairy and Magic Rock
Rights: available worldwide
978-3-401-70901-7

The Little Moody Monster. Chaos in the Classroom
Rights of the series: sold to PRC, German audio book rights
978-3-401-70853-9

Tilda Appleseed. Best Friends and a Picnic under the Rainbow
Rights of the series: sold to BG, DK, EE, ES, FI, HU, LT, LV, PRC, RO, RU, TR, UA, ZA, German audio book rights
978-3-401-70849-2

Crabs the Pirate on an Adventurous Journey
Rights: available worldwide
978-3-401-70850-9

Milli’s First School Day
Rights: available worldwide
978-3-401-70891-6

Strawberry Fairy. Turmoil in the Strawberry Garden
Rights of the series: sold to BG, CZ, DK, EE, ES (LA), FI, GR, HU, LT, LV, NO, PRC, RO, RU, SI, UA, ZA, German audio book rights
978-3-401-70817-1

A Snuggle Monster for Story Time Night
Rights: available worldwide
978-3-401-70961-1
ADVENTURES IN THE TREE HOUSE

Right on time for the start of the school holidays, a great surprise is waiting for Toni: a tree house! And Toni already has an idea what to do with it. She opens a real lost-and-found office with her friends, Maja and Kamillo. When the three friends find a wallet on the pavement, they can hardly believe their good fortune. But suddenly the wallet is gone – and Kamillo, too. Is their best friend a thief?
After the ABC course, it is great fun for children to read or to have stories read to them. Reading puzzles enhance reading comprehension while the search puzzle picture stimulates young readers to re-narrate the story. Because learning how to read is much easier for children who communicate a lot. This turns learning how to read into mere child’s play.

Each volume features reading puzzles, a search picture and a Book Bear puppet on a string.

Age: 5/6+ • 4/4 colour • 64 pages • Hardcover • 17.5 x 24.6 cm • € 7.99

**Linus and the Revenge of the Panther Gang**
Rights: available worldwide
978-3-401-70561-3

**I Won’t Go With Strangers!**
Rights: available worldwide
978-3-401-09894-4

**The Monster King’s Ball**
Rights: sold to ES (LA)
978-3-401-09688-9

**Hieronymus Frog. A Very Handy Invention with Lots of KABOOM!**
Rights of the series: sold to BR, CZ, FI, LT, RU, PRC, German audio book rights
978-3-401-70265-0

**Little Dolphin, You Are My Best Friend**
Rights: sold to BE/NL
978-3-401-70022-9

**The Friends of the Magic Forest. The Stolen Suitcase**
Rights: available worldwide
978-3-401-70023-6

**Nelli Dares to Say No!**
Rights: available worldwide
978-3-401-09794-7

**Princess Aliki and the Rainbow Miracle**
Rights: available worldwide
978-3-401-09885-2

**Don’t be Afraid of Sea Monsters!**
Rights: available worldwide
978-3-401-70235-3

**Julian and the Fairy Tale Spell**
Rights: available worldwide
978-3-401-70213-1

**Lina and Anne. Best Friends Always Stick Together**
Rights: available worldwide
978-3-401-70247-6
READING TOGETHER - BACKLIST II

Nils and Ole. A Year of Adventures
Rights: German audio book rights sold
978-3-401-70193-6

Hanna, Tim and the Knight in the Schoolyard
Rights: available worldwide
978-3-401-70421-0

The Little Dragon in the Brigands Forest
Rights: available worldwide
978-3-401-70827-4

Moritz the Knight of Bright Moon Castle
Rights: available worldwide
978-3-401-70555-2

Josh and the Shrinking Monster
Rights: available worldwide
978-3-401-70245-2

Leo Scores the Best Goals
Rights: available worldwide
978-3-401-70690-0

The Fearless Four (Vol. 1)
Rights: available worldwide
978-3-401-09886-9

The Fearless Four Put the School Upside Down (Vol. 2)
Rights: available worldwide
978-3-401-09933-0

THE FEARLESS FOUR
Pony Fairy and the Mystery of the Blue Whale (Vol. 3)
Rights of the series: sold to IL, TR, German audio book rights
978-3-401-70387-9

Olivia and her Magic Diary
Rights: available worldwide
978-3-401-70562-0

Pony Fairy and the Journey to the End of the Rainbow (Vol. 1)
Rights of the series: sold to IL, TR, German audio book rights
978-3-401-70076-2

Pony Fairy and the Magic Roundabout (Vol. 2)
Rights of the series: sold to IL, TR, German audio book rights
978-3-401-70059-5

PONY FAIRY
MILLA AND HER MAGIC FRIENDS (3). FUNNY STORIES ABOUT FRIENDSHIP

A sheep named Meta suddenly appears in the garden of the magic animals. All animals that find their way into this garden have magic powers. But Meta only eats grass and bahs. How odd! Milla and the other animals wonder what Meta’s magic skills may be. Or did she only get lost? But when dust sets in, her magic becomes apparent ...
The Very First Reading series is tailored to the skills of children who are beginning to read: Distinct reading units and short lines are perfect for learning how to read. The expressive pictures further promote text comprehension. Each volume features reading puzzles, stickers and a Book Bear puppet on a string.

Age: 5/6+ • 4/4 colour • 48 pages • Hardcover • 17.5 x 24.6 cm • € 7.99
VERYY FIRST READING – BACKLIST II

Max, the Diddy-Dally-Dawdle-Prince. Being-on-Time Stories
Rights: available worldwide
978-3-401-09705-3

Detective Ping and the Chewing Gum Mystery. Funny Detective Stories
Rights: sold to BE/NL
978-3-401-70423-4

Anna Saves Wonderland. Magic Pony Stories
Rights: sold to NO
978-3-401-70249-0

A great School Start. First School Stories
Rights: sold to NO
978-3-401-70078-6

Finn Discovers the Big Wide Sea. Dolphin Stories
Rights: available worldwide
978-3-401-70065-6

Nice Haunt, Tim Quiver! Ghost Stories
Rights: available worldwide
978-3-401-70085-4

Zack and his Friends. Dinosaur Adventure Stories
Rights: available worldwide
978-3-401-70073-1

Luka, the Fearless Dragon Rider. Dragon Stories
Rights: sold to ES (LA)
978-3-401-70373-2

Pelle on Big Trip. Viking Stories
Rights: available worldwide
978-3-401-70069-9

Two Heroes like Pepe and Peppino. Funny Adventure Stories
Rights: sold to NO
978-3-401-70232-2

Paws and the Ice Pirates. Polar Bear Stories
Rights: available worldwide
978-3-401-70386-2

The Magic ABC. Here Comes Pony Fairy
Rights of the series: sold to IL, TR,
German audio book rights sold
978-3-401-70801-0

AWARDED
**VERY FIRST READING – BACKLIST III**

**LITTLE KNIGHT SHORTY**

*Little Knight Shorty. Knightly Stories (Vol. 1)*
Rights of the series: German audio book rights sold
978-3-401-09922-4

*Little Knight Shorty. Adventure Stories (Vol. 2)*
Rights of the series: German audio book rights sold
978-3-401-70404-3

*Little Knight Shorty. School Stories (Vol. 3)*
Rights of the series: German audio book rights sold
978-3-401-70939-0

*Kangaroos Don’t Wear Any Shoes. ABC Animal Stories in Rhymes*
Rights: available worldwide
978-3-401-70792-1

*Tilda Appleseed and a Very Special Guest. Stories about Friendship*
Rights of the series: sold to BG, DK, EE, ES, FI, HU, LT, LV, NO, PL, RO, RU, TR, UA, ZA, German audio book rights
978-3-401-70556-9

*The Strawberry Fairy. Funny Stories of Magic*
Rights of the series: sold to BG, CZ, DK, EE, ES (LA), FI, GR, HU, LT, LV, NO, PL, RO, RU, SI, UA, ZA, German audio book rights
978-3-401-70685-6

*Milla’s Magic Day at School. Funny School Stories (Vol. 1)*
Rights: available worldwide
978-3-401-70602-3

*Greta Go-Lucky. A Satchel Full of Good Luck*
Rights of the series: sold to EE
978-3-401-71102-7

**BEN’S SOCCER STORIES**

*A Goal for Ben! Exciting Soccer Stories (Vol. 1)*
Rights: sold to NO
978-3-401-70424-1

*Ben’s Big Match. Funny Soccer Stories (Vol. 2)*
Rights: available worldwide
978-3-401-70854-6

*Paul. Suddenly a Vampire! Starting School With a Bite*
Rights of the series: sold to ES (LA)
978-3-401-70566-8
THE HONEY BEE

Who collects nectar all summer, has brown-and-yellow stripes and hums? Well, the bee, of course! But where do honey bees live? What do they do with the collected nectar? And why are they an endangered species?

Exciting facts about this diligent insect and its natural habitat.

THE RABBIT AND THE HARE

Who has got longer ears – the rabbit or the hare? Why does Mother Hare comes to see her children only at night? Do rabbits hibernate?

Exciting facts about the hare, its cousin, the rabbit, and their habitats.
The系列 KNOWLEDGE ABOUT NATURE 提供了有关国内野生动植物和野生动植物栖息地的有趣知识：这些动物是如何生活的？它们面临哪些危险？如果遇到它们该怎么办？尤其是迷人的、真实生活的插图邀请读者进入动物的迷人领域。

The Hedgehog
Rights: available worldwide
978-3-401-70948-2

The Fox
Rights: available worldwide
978-3-401-70949-9
THRILLING PONY STORIES

Every day there is another adventure during pony vacations! Jule experiences an incredible pony miracle in a stormy night. When Anna’s pony disappears from the pasture, she is terribly worried. But of course everybody joins her search for her pony. And against all odds Lucas becomes the star of the farm festival. Superb reading fun for young fans of ponies.
LITTLE STORIES – BACKLIST I

These short stories about popular topics are particularly well suited for very first reading for children. A distinct text structure and numerous colour illustrations make reading really easy. Each volume includes reading comprehension questions and a Book Bear puppet on a string.

Age: 6+ • 4/4 colour • 48 pages • Hardcover • 15.3 x 20.5 cm • € 6.99
LITTLE STORIES – BACKLIST II

Funny Dinosaur Stories
Rights: available worldwide
978-3-401-70563-7

Funny Ghost Stories
Rights: available worldwide
978-3-401-70167-7

Stories about Nights of Magic
Rights: available worldwide
978-3-401-70327-5

A Colourful Array of Children’s Books
Rights: available worldwide
978-3-401-70797-6

Soccer Stories
Rights: sold to DK
978-3-401-70063-2

Magic Pony Stories
Rights: sold to BE/NL, DK
978-3-401-70081-6

Pirate Stories
Rights: available worldwide
978-3-401-70228-5

Friendship Stories
Rights: sold to NO
978-3-401-70485-2

Adventure Island Stories
Rights: available worldwide
978-3-401-70488-3

Seahorse Stories
Rights: available worldwide
978-3-401-70492-0

Haunted Castle Stories
Rights: available worldwide
978-3-401-70347-3

On-Your-Way-to-School Stories
Rights: available worldwide
978-3-401-70407-4
LITTLE STORIES – BACKLIST III

Exciting Tree House Stories
Rights: available worldwide
978-3-401-70528-6

Mermaid Stories
Rights: available worldwide
978-3-401-70527-9

Magic Fairy Stories
Rights: sold to RO
978-3-401-70878-8

Funny Pony Farm Stories
Rights: sold to DK
978-3-401-09671-1

Pony Stories
Rights: available worldwide
978-3-401-70370-1

Horse Stories
Rights: sold to DK, NO
978-3-401-70336-7

Thrilling Horse Stories
Rights: available worldwide
978-3-401-70847-8
MIRA, OSCAR AND THE MAGIC LETTERS

It’s unbelievable! Mira draws two monsters – and suddenly they come to life and jump around the classroom. “These are Onster and Ulture!” Oscar yells. It doesn’t take long before the two of them play havoc.

But actually they’re looking for something specific – something that will turn them into real monsters. Fortunately Mira and Oscar have answers. A story about the magic of letters and words.
A STORY FOR FIRST READERS – BACKLIST I

One longer story per book is just right for beginners with some reading practice! The large print, short chapters and many colour pictures turn first reading into great fun.

Each volume includes an extra reading exercise booklet and a Book Bear puppet on a string.

Age: 6+ • 4/4 colour • 56 pages • Hardcover • 15.3 x 20.5 cm • € 7.99
A STORY FOR FIRST READERS – BACKLIST II

Unicorn Sparkling Star
Rights: available worldwide
978-3-401-70092-2

The New Pony on the Farm
Rights: sold to NO
978-3-401-70371-8

Edward and the Castle Ghosts
Rights: available worldwide
978-3-401-70323-7

Hieronymus Frog, The Tomato Frog Hunt
Rights of the series: sold to BR, CZ, FI, LT, PRC, RU, German audio book rights
978-3-401-70185-1

A Soccer Team for Paul
Rights: sold to NO
978-3-401-70482-1

Anna and the Alphabet Witch
Rights: sold to NO
978-3-401-70381-7

Nele Dreams of Horseback Riding
Rights: German audio book rights sold
978-3-401-70493-7

The Walking-Home-From-School Secret
Rights: available worldwide
978-3-401-70474-6

The Bewitched Dragon
Rights: available worldwide
978-3-401-09781-7

Princess Nella and the Royal School Party
Rights: sold to IL
978-3-401-70483-8

Chin Up, Superman!
Rights: available worldwide
978-3-401-70369-5

A Case for the Ghost Hunters. Adventurous mystery readers can help solve
Rights: available worldwide
978-3-401-70655-4
A STORY FOR FIRST READERS – BACKLIST III

Mighty Knight Jonas
Rights: available worldwide
978-3-401-70377-0

The Letter Fairy and the Bewitched Words
Rights: available worldwide
978-3-401-70481-4

The Little Pirate and the Sea Monster
Rights: available worldwide
978-3-401-70526-2

Milla in the Magic Garden
Rights: available worldwide
978-3-401-70425-8

Three Friends and the Mystery of the Letters
Rights: available worldwide
978-3-401-70604-7

Danger Down At The Snake Stream. An Adventurous Mystery For Young Detectives
Rights: available worldwide
978-3-401-70666-5

Princess Pips and the Awfully Nice Dragon
Rights: available worldwide
978-3-401-70666-5

The Feathered Bureau of Investigations. Willi Watson’s First Case
Rights: available worldwide
978-3-401-70917-8

The Mystery of the Mammoth Charm. An Adventurous Mystery for Young Sleuths
Rights: available worldwide
978-3-401-70947-5

Layout Sample
A STORY FOR FIRST READERS – SERIES

CARO AND PAUL MYSTERIES

The Mystery of the Dino’s Trail. A Caro & Paul Mystery (Vol. 1)
Rights of the series: available worldwide
978-3-401-09636-6

The Mystery of the Egyptian Mummy. A Caro & Paul Mystery (Vol. 2)
Rights of the series: available worldwide
978-3-401-09644-5

The Mystery of the Roman Gladiator. A Caro & Paul Mystery (Vol. 3)
Rights of the series: available worldwide
978-3-401-09773-2

The Mystery of Atlantis. A Caro & Paul Mystery (Vol. 4)
Rights of the series: available worldwide
978-3-401-70195-0

THE GOAL CHASERS

The Goal Chasers. A Captain for the Team (Vol. 1)
Rights of the series: sold to DK, GR, IL, TR
978-3-401-70382-4

The Goal Chasers. The New Player (Vol. 2)
Rights of the series: sold to DK, GR, IL, TR
978-3-401-70039-7

The Goal Chasers. Seven Friends for a Goal (Vol. 3)
Rights of the series: sold to DK, GR, IL, TR
978-3-401-70064-9

TOMMA

Tomma and the Mouse Shelter (Vol. 1)
Rights of the series: available worldwide
978-3-401-70096-0

Tomma and the Basement Trap (Vol. 2)
Rights of the series: available worldwide
978-3-401-09698-8

KARLOTTA

Karlotta’s Fantastic Pet Farm. The Nasty Celery Conspiracy (Vol. 1)
Rights of the series: available worldwide
978-3-401-70328-2

Karlotta’s Fantastic Pet Farm. A Spooky Party (Vol. 2)
Rights of the series: available worldwide
978-3-401-70681-6
LILLI THE WITCH FOR FIRST READERS – NOVELTY

KNISTER
Birgit Rieger
Age 6 +
64 pages
16 x 21 cm • 4/4 colour
Including Lilli the Witch puppet on a string
€ 7.99
March 2018
978-3-401-71180-5
Rights of the series: sold to BG, DK, EE, ES (Cast, Cat, Basque, Galician), FI, HU, ID, IL, IT, JP, LT, NL, NO, PL, PRC, SI, TH, TR, VN, ZA and German audio book rights

NEW

LILLI THE WITCH. THE MAGICAL SCHOOL PARTY (VOL. 20)

Lilli’s and Leon’s school plans a big celebration. Both children are very excited because Leon is the magician and Lilli his assistant. When Leon fails to conjure a stuffed rabbit out of his hat, Lilli assists him with a real spell, creating great chaos and confusion ... Ouch!
LILLI THE WITCH – FIRST READERS BACKLIST I

One long story per book featuring Lilli the Witch is perfect for beginners with some reading practice! The large print, the short chapters and the exciting plot make first reading magically easy. Each volume includes reading comprehension questions and a Lilli the Witch puppet on a string.

Age 6+ • 4/4 colour • Hardcover • 15.3 x 20.5 cm • € 6.99 - € 7.99

Rights of the series: sold to BG, DK, EE, ES (Cast., Cat., Basque, Galician), FI, HU, ID, IL, IT, JP, LT, NL, NO, PL, PRC, SI, TH, TR, VN, ZA,

German audio book rights

Lilli the Witch and the Magic Homework (Vol. 1) 978-3-401-70756-3
Lilli the Witch and the Vampire with the Loose Tooth (Vol. 3) 978-3-401-70044-1
Lilli the Witch and the Crazy Knight (Vol. 4) 978-3-401-70484-5
Lilli the Witch and the Wild Dinosaurs (Vol. 5) 978-3-401-70408-1
Lilli the Witch and the Bewitched Soccer Game (Vol. 6) 978-3-401-70047-2
Lilli the Witch discovers America (Vol. 7) 978-3-401-70045-8
Lilli the Witch and the Blasted Ghost Magic (Vol. 8) 978-3-401-70088-5
Lilli the Witch and the Bathtub Pirate (Vol. 9) 978-3-401-70044-1
Lilli the Witch and Little Polar Bear Nubby (Vol. 10) 978-3-401-70041-0
Lilli the Witch and the Magic Night in the Classroom (Vol. 11) 978-3-401-70043-4

Happy Birthday, Lilli the Witch! (Vol. 2) 978-3-401-70046-5
Lilli the Witch and the Verrückte Ritter 978-3-401-70042-7
Lilli the Witch and the Bewitched Soccer Game (Vol. 6) 978-3-401-70935-2
Lilli the Witch and the Magic Homework (Vol. 1) 978-3-401-70756-3
Lilli the Witch and the Blasted Ghost Magic (Vol. 8) 978-3-401-70088-5
Lilli the Witch and the Bathtub Pirate (Vol. 9) 978-3-401-70044-1
Lilli the Witch and Little Polar Bear Nubby (Vol. 10) 978-3-401-70041-0
Lilli the Witch and the Magic Night in the Classroom (Vol. 11) 978-3-401-70043-4
LILLI THE WITCH FOR FIRST READERS – BACKLIST II

Lilli the Witch and Suki, the Mysterious Genie (Vol. 12)
978-3-401-70099-1

Lilli the Witch and the Little Dolphin (Vol. 13)
978-3-401-70004-5

Lilli the Witch and the Sweetest Gold Donkey in the World (Vol. 14)
978-3-401-70216-2

Lilli the Witch and the Little Dolphin (Vol. 13)
978-3-401-70004-5

Lilli the Witch. The Most Magical First Day at School (Vol. 15)
978-3-401-70388-6

Lilli the Witch and the Wild Monster Party (Vol. 16)
978-3-401-70551-4

Lilli the Witch and the Wild Cowgirl (Vol. 17)
978-3-401-70711-2

Lilli the Witch – Beware of the Murzes! (Vol. 18)
978-3-401-70855-3

Lilli the Witch and the Bewitching Animal Magic (Vol. 19)
978-3-401-70941-3

Funny Lilli the Witch Jokes for First Readers
978-3-401-09694-0

Rights of the series: see page 29
MAGICAL ANIMAL STORIES

The magic animals are on the loose! Mia and Tim meet a huge magic bird. Nina and Hugo, the talking tomcat, land in a secret garden. And Jacob, accompanied by Nessy the sea monster, dives down into a fantastic underwater world. Five exciting and witty stories for young adventurers!
SHORT STORIES – BACKLIST

Readers with more practice should go on this safari! These feature several stories centering around popular topics that offer lots of exciting and new things to discover. All stories have been written by well-known authors. Each volume includes a Book Bear puppet on a string.

Age 7/8+ • 4/4 colour • 72 pages • Hardcover • 15.3 x 20.5 cm • € 7.99

- Horse Stories
  Rights: available worldwide
  978-3-401-70048-9

- Adventure Stories
  Rights: available worldwide
  978-3-401-70049-6

- Ballett Stories
  Rights: available worldwide
  978-3-401-70050-2

- Friendship Stories
  Rights: available worldwide
  978-3-401-70074-8

- Knight Stories
  Rights: available worldwide
  978-3-401-70133-2

- Vampire Stories
  Rights: sold to KOR
  978-3-401-70077-9

- Viking Stories
  Rights: available worldwide
  978-3-401-70383-1

- Pirate Stories
  Rights: German audio book rights sold
  978-3-401-70082-3

- Tree House Stories
  Rights: sold to IL
  978-3-401-70079-3

- Pony Stories
  Rights: sold to NO
  978-3-401-70083-0

- Soccer Stories
  Rights: sold to NO
  978-3-401-70530-9

- School Stories
  Rights: available worldwide
  978-3-401-70942-0
Sherlock Holmes receives a mysterious letter. Its contents lets the master detective lie in bed awake at night and re-awakens his fear of horses: A black stallion has been stolen at the racing tracks. The sender of the letter is no less than Professor Moriarty, Sherlock’s childhood opponent. He is the one who has stolen the racing horse to get even with Sherlock Holmes ...
CLASSICS FOR FIRST READERS – BACKLIST I

Heidi, Peter Pan and all the others – who doesn’t know them? Their stories have been devoured by whole generations of children and they are still fascinating to today’s young readers. They have been re-narrated in simple texts that greatly stimulate the desire to read.

Each volume features a Book Bear puppet on a string.

Age 7/8+ • 4/4 colour • 72 pages • Hardcover • 15.3 x 20.5 cm • € 6.99 - 7.99
CLASSICS FOR FIRST READERS – BACKLIST II

Alice in Wonderland
Rights: German audio book rights sold
978-3-401-70334-3

Thumbelina
Rights: sold to TR
978-3-401-70489-0

The Three Musketeers
Rights: available worldwide
978-3-401-09508-0

Till Eulenspiegel
Rights: available worldwide
978-3-401-70390-9

The Snow Queen
Rights: available worldwide
978-3-401-70234-6

The Most Beautiful Tales About Fairies
Rights: available worldwide
978-3-401-70052-6

The Adventures of Tom Sawyer
Rights: sold to TR
978-3-401-70233-9

The Adventures of Huckleberry Finn
Rights: sold to TR
978-3-401-70557-6

Winnetou
Rights: sold to HU
978-3-401-70246-9

Robin Hood
Rights: sold to TR, German audio book rights
978-3-401-70053-3

Robinson Crusoe
Rights: sold to HU, NO, TR
978-3-401-70200-1

Moby Dick
Rights: sold to TR
978-3-401-70186-8
CLASSES FOR FIRST READERS – BACKLIST III

Peter’s Journey to the Moon
Rights: available worldwide
978-3-401-70531-6

A Christmas Carol
Rights: available worldwide
978-3-401-70133-4

Sherlock Holmes, the Brilliant Private Eye. The Secret of the Blue Carbunkle
Rights: sold to TR
978-3-401-70712-9

Sindbad, The Sailor
Rights: available worldwide
978-3-401-70802-7

The Jungle Book
Rights: sold to TR
978-3-401-70070-0
TOP ENTERTAINMENT FOR YOUNG READERS

First reader adventures in pocket book format by renowned writers that have become children’s book classics. Simple language for young readers that endorses the love of reading.

- **Franz S. Sklenitzka**
  - *My Friend Pepe Piggy*
  - Level 2 • 64 pages
  - 12.1 x 18.8 cm • € 5.00
  - June 2012
  - Rights: available worldwide
  - 978-3-401-50061-4

- **Irmela Wendt**
  - *Where the Little Hedgehogs Live*
  - Level 2 • 64 pages
  - 12.1 x 18.8 cm • € 5.00
  - June 2012
  - Rights: sold to ES
  - 978-3-401-50065-2

- **Elisabeth Stiemert**
  - *Fun at Circus Tamtini*
  - Level 2 • 80 pages
  - 12.1 x 18.8 cm • € 5.00
  - June 2012
  - Rights: sold to KOR
  - 978-3-401-50063-8

- **Mira Lobe**
  - *The Ghost of the Castle*
  - Level 2 • 80 pages
  - 12.1 x 18.8 cm • € 5.00
  - June 2012
  - Rights: sold to ES
  - 978-3-401-50066-9

- **Knister**
  - *Heribert Schulmeyer*
  - *The Sock Search Machine*
  - Level 3 • 64 pages
  - 12.1 x 18.8 cm • € 5.00
  - June 2012
  - Rights: German audio book rights sold
  - 978-3-401-50060-7

- **Dagmar Chidolue**
  - *Everybody Loves Pippa*
  - Level 3 • 64 pages
  - 12.1 x 18.8 cm • € 5.00
  - June 2012
  - Rights: available worldwide
  - 978-3-401-50064-5

- **Achim Bröger**
  - *Four Cases for the Power Mouse*
  - Level 3 • 72 pages
  - 12.1 x 18.8 cm • € 5.00
  - February 2013
  - Rights: available worldwide
  - 978-3-401-50066-9

- **Annette Langen**
  - *The Fidget Midget*
  - Level 3 • 72 pages
  - 12.1 x 18.8 cm • € 5.00
  - June 2014
  - Rights: available worldwide
  - 978-3-401-50634-0
THE FOLLOWING AGENCIES REPRESENT OUR LISTS:

Albania/Bulgaria/Croatia/
Macedonia/Serbia/Slovenia:
Anthea Agency
Katalkina Sabeva
62 G.M. Dimitrov Blvd./ Suite 20
BG - Sofia 1172
Tel/Fax: +359-2-986 35 81
E-Mail: katalina@anthearights.com
www.anthearights.com

China/Taiwan/Hongkong:
Hercules Business & Culture GmbH
Hongjun Cai
Am Röderweg 6
D – 61138 Niederdorfelden
Tel: +49-61 01-40 79 21
Fax: +49-61 01-40 79 22
E-Mail: cai@hercules-book.de
www.hercules-media.com

Czech & Slovac Republic:
Dr. Ivana Beil
Literary Agent
Schollstraße 1
D – 69469 Weinheim
Tel: +49-62 01-1 46 11
E-Mail: dribeil@aol.com

France:
Eliane Benisti Agency
Eliane Benisti
80, rue des Saints-Pères
F – 75007 Paris
Tel: +33-1-42 22 85 33
Fax: +33-1-45 44 18 17
E-Mail: benisti@elianebenisti.com
www.agenceelianebenisti.com

Greece:
Iris Literary Agency
Catherine Fragou
18, Komotinis str.
GR – 136 76 Thakomakedones/Athens
Tel: +30-210-24 32 473
Fax: +30-210-24 35 042
Mobile: +30-69-77 27 67 43
E-Mail: irislit@otenet.gr
www.irisliteraryagency.gr

Hungary:
Balla-Sztójkov Literary Agency
Catherine Balla
Papnövelde u. 10. 1/3a
H – 1053 Budapest
Tel: +36-20-9453198
E-Mail: c.balla@ballalit.hu

Iran:
Kia Literary Agency
Ms. Lili HAYERI YAZDI
No. 10, Ahmadieh 2nd, Davoudieh, Shairaty Ave.
1948634713, Tehran, Iran
Cell phone: +989122 104 1019
info@kiapersia.com
lilihayeri.yazdi@gmail.com
www.kiapersia.com

Israel:
The Book Publishers Association of Israel
Tami Harel
29 Carlebach Street
IL - 67132 Tel Aviv
Tel: +972-3-5614121
Fax: +972-3-561 1996
E-Mail: rights@tpbai.co.il
www.tpbai.co.il

Italy:
Giuliana Bernardi
Literary Agent
Via Duca d’Aosta, 13/3
I – 30171 Venezia Mestre
Tel: +39 041 50 56 512
Fax: +39 041 96 22 47
E-Mail: G.Bernardi.LitAg@alice.it

Japan:
Meike Marx
Literary Agent
2-6-5 Otto-cho
Fukagawa
Hokkaido 074-1273
Japan
T +81-164-25-1466
F +81-164-26-3833
E-Mail: meike.marx@gol.com

Korea:
MOMO Agency
Ms. Geenie Han
309-51 Seongsan-ro,
Seodaemun-gu,
Seoul / 03706
South Korea
Tel: +82-2-337-86 06
Fax: +82-2-337-87 02
Mobile: +82-11-90 81-98 65
E-Mail: geeniehan@mmagency.co.kr

The Netherlands/Belgium:
Internationaal Literatuur Bureau
Linda Kohn
Keizersgracht 188-hs
NL – 1016 DW Amsterdam
Tel: +31-20-30 33 06 65
E-Mail: lkohn@planet.nl
www.lindakohn.nl

Poland:
GRAAL Agencja Literacka
Tomasz Berezinski
Pruszkowska 29/252
PL – 02-119 Warszawa
Tel: +48-609626245
Fax: +48-22-895 20 01
E-Mail: tomasz.berezinski@graal.com.pl
www.graal.com.pl/pl

Romania:
Simona Kessler
International Copyright Agency Ltd.
Str. Banul Antonache 37
RO – 011663 Bucharest 1
Tel: +40-21-31 64 806
Fax: +40-21-31 64 794
E-Mail: simona@kessler-agency.ro

Spain/Portuguese Language Areas:
Ute Körner Literary Agent
Mr. Íñigo Cebollada
C/ Aragó, 224-pral-2
E – 08011 Barcelona
Tel: +34 93 323 89 70
E-Mail: icerbolada@uklitag.com
www.uklitag.com

Turkey:
Anatolialit Agency
Dilek Akdemir
Caferaga Mahallesi, Gunesli Bahce Sok.
34710 Kadikoy, Istanbul
TURKEY
Tel: +90 216 700 1088
Fax: +90 216 700 1089
E-Mail: dilek@anatolialit.com
www.anatolialit.com/

For co-editions, please contact:
Tanja Birkenstock, Head of Rights
Tel: +49-931-796 44 56
Fax: +49-931-796 44 13
E-Mail: tanja.birkenstock@arena-verlag.de

For Denmark, Finland, Iceland, Norway, Sweden and all other territories, please contact:
Felicia von Keyserlingk,
Foreign Rights Manager
Tel: +49-931-796 44 74
Fax: +49-931-796 44 13
E-Mail: felicia.vonkeyserlingk@arena-verlag.de

For all English speaking territories, Estonia, Georgia, India, Indonesia, Latvia, Lithuania, Russia, South Africa, Ukraine and Vietnam please contact:
Bianca Kuchenbrod, Rights Assistant
Tel: +49-931-796 44 62
Fax: +49-931-796 44 13
E-Mail: bianca.kuchenbrod@arena-verlag.de

Arena Verlag GmbH
Foreign Rights
Rottendorferstraße 16
D – 97074 Würzburg
Germany
www.arena-verlag.de

Editor: Bianca Kuchenbrod
Layout: Jenny Köhler

Please notice:
You can also contact us at our general email address: lizenzen@arena-verlag.de
You can use this one at any time if you are in doubt whom to contact.
You can also download our catalogues on our new rights site: http://www.arena-verlag.de/foreign-rights-catalogue