Learning to Read with Fun
25th Book Bear Jubilee

First Readers
Collection

Autumn 2018

Arena
WELCOME TO OUR FIRST READERS CATALOGUE

Our FIRST READERS COLLECTION has been a success since it started 25 years ago. We are delighted that our collection not only helps children to learn how to read but also to love the experience!

The collection consists of different levels that are based on each other. The progress of each child’s learning ability is accompanied by texts with different degrees of difficulties as you can see on the next page. Our authors and illustrators provide imaginative and interesting stories with lovely and engaging pictures in a modern layout. The collection holds topics for every interest so that every little reader is able to find their favourite book.

Please enjoy browsing the next pages! We look forward to hearing from you at any time.

With all best wishes,

THE PUBLISHING COMPANY AND ITS HISTORY

Arena Verlag is one of the major publishing companies for children’s and young adult fiction in Germany. Founded in 1949, its place of business has been Würzburg ever since. Since 1979, Arena Verlag has been a part of the Westermann Publishing Group situated in Braunschweig, Germany.

Ever since the company’s establishment, the name Arena has been standing for knowledge and entertainment, for sophisticated, informative, and simultaneously thrilling children’s and young adult fiction. With about 2,000 available titles as hardcovers, paperbacks, board books, EVA books, brochures, audio books, mp3s and eBooks, Arena Verlag nowadays keeps a diverse range for infants, children, and young adults on hand. There’s something to discover for everyone!

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HOW TO SUPPORT BRAND NEW READERS

The two titles introduced on this title are aimed at parents, teachers, and pedagogues. These books support them with examples and background knowledge regarding the promotion of literacy and reading skills.

VERY BEARY READING ADVENTURES

Literary education models from practical experience to practical application, featuring the Arena First Reading Series The Book Bear as an example for teachers, pedagogues and reading promoters.

How can I make children love to read? How can literary education enhance the love of reading in heterogeneous learning groups? What “tricks” are there to engage children with different reading and language backgrounds in reading projects to make them read together and celebrate that success together?

Experienced reading and literary pedagogues of the Federal Association of Reading Promotion present tested practical examples that motivate first readers to start their individual discovery of a life with books. This handbook shows how even children in sophisticated learning groups can be motivated to read, stimulating their appetite for successful emulation.

READING BLISS. HOW DOES MY CHILD LEARN HOW TO READ? ADVICE FOR TEACHERS AND PARENTS

How do children learn how to read? Why is it so hard to learn how to read? How can parents and teachers assist them in the learning process?

Even before they start going to school, children gain important skills they will need for learning how to read. Picture books and stories that can be read to children prepare them for the first books they will read on their own.

But what makes a good book? The text, the illustrations, the story, the print, the spaces between the lines? What happens in our heads while we are reading? Why do children learn at different speeds; why do they mix up letters, and why do they find it hard to see where a word ends and where a new sentence begins?

This guide shows how important first reader books are for beginners. First and foremost, however, it provides tips by the authors on how you can help children in that important phase of their lives.
Level 1

My Picture Reading Book
- Large schoolbook print
- Pictures replace words
- A story that can be read to and with first readers

My ABC for Reading Starters
- Picture stories make it easier to understand the text
- Short paragraphs and lines

Knowledge about Nature
- Fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts
- A lot of endearing, true-to-life illustrations

Reading Together
- Taking turns reading: The adult starts and the child continues to read
- The pages meant to be read to children and those meant to be read by children are clearly marked as such
- Large schoolbook print

Very First Reading
- Very first reading for beginners, pictures replace words
- Picture stories with short text passages
- Lines are divided in accordance with text contents
- Large schoolbook print

Level 2

Little Stories
- Very simple text structure
- Lines are divided in accordance with text contents
- Including reading comprehension questions
- Large schoolbook print

A Story for First Readers
- Clear text structure suitable for beginners
- Lines are divided in accordance with text contents
- Including reading exercise booklet
- Large schoolbook print

Lilli the Witch for First Readers
- For the first year of reading
- Clear text structure
- Large schoolbook print

Level 3

Short Stories
- Short stories on a topic for advanced first readers
- Schoolbook print
- Large share of illustrations

Classics for First Readers
- One complete story per book
- Divided into chapters
- Smaller schoolbook print
- One continuous text for advanced first readers
ROSA ROSEHEART. A LUCKY PACKAGE FOR THE LITTLE OWL

Rosa Roseheart makes wishes come true. And today it is Wanda the owl who’s supposed to get a wonderful gift! If it weren’t for the cheeky Fiddlesticks who make sure that the wrong gift is sent out – a heart-shaped balloon. Thus starts a turbulent hunt for the balloon. Will Rosa and her friends arrive at Wanda the owl’s home in time?
MY PICTURE READING BOOK – BACKLIST I

Playfully learning how to read with the help of pictures! Even kindergarten and preschool children can join in picture by picture and read the exciting stories about lovable characters. This way, they remember words easily and have fun while learning how to read! Each volume comes with an extra sticker sheet and a Book Bear puppet on a string.
Age 5+ • 4/4 colour • 56 pages • Hardcover • 17.5 x 24.6 cm • € 8.99

Spooky Lessons for a little Castle Ghost
Rights: sold to NO
978-3-401-70212-4

Pauline. Smallest Witch in the World
Rights: available worldwide
978-3-401-70018-2

Little Friend. Great Courage
Rights: sold to NO
978-3-401-70019-9

Tooth Fairy’s Secret
Rights: sold to NO
978-3-401-70020-5

The Little Elf and the Full Moon Party
Rights: available worldwide
978-3-401-70021-2

Hanna and Julian Go to School
Rights: available worldwide
978-3-401-70135-6

The Rescue of a Little Dolphin
Rights: sold to NO
978-3-401-09793-0

Emily, Lara and the Most Lovely Pony in the World
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978-3-401-70068-7

A School Start with Lots of Surprises
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Little Firefighter Ferdinand
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978-3-401-70367-1

The Little Pirate and the Secret Treasure Island
Rights: sold to NO
978-3-401-70067-0

Lasse Becomes a Viking
Rights: sold to NO
978-3-401-70385-5
MY PICTURE READING BOOK – BACKLIST II

Mosquito, the Tooth Fairy, on a Baby Tooth Hunt
Rights: available worldwide
978-3-401-70192-9

The Soccer Players of the Coconut Soccer Club
Rights: sold to NO
978-3-401-70416-6

The Journey to the Land of Milk and Honey
Rights: available worldwide
978-3-401-70554-5

Little Knight Shorty.
A Real Knight’s Kit
Rights of the series: German audio book rights sold
978-3-401-70689-4

A Very Special First Day at School
Rights: available worldwide
978-3-401-70807-2

About The Little Hedgedog Who Would Rather Be A Big Hedgedog
Rights: available worldwide
978-3-401-70500-6

Juli Dandelion. Two Buddies and the Greatest Adventure in the World
Rights of the series: sold to PRC, RO, RU and German audio book rights
978-3-401-71088-4

Lilia Elf Princess.
The Charmed Unicorn
Rights of the series: sold to BG, DK, English (world), ES (LA), FI, PRC, RO, UA
978-3-401-71101-0
MY PICTURE READING BOOK – SERIES BACKLIST III

THE LITTLE PRINCESS AND THE BLUE HORSE:

The Little Princess and the Blue Horse (Vol. 1)
Rights of the series: sold to NO
978-3-401-71317-5

The Little Princess and the Blue Horse in Dragon Land (Vol. 2)
Rights of the series: sold to NO
978-3-401-70384-8

The Little Princess and the Blue Horse in Giants’ Country (Vol. 3)
Rights of the series: sold to NO
978-3-401-70017-5

THE STRAWBERRY FAIRY:

Lovely, Little Strawberry Fairy! (Vol. 1)
Rights of the series: sold to BG, CZ, DK, EE, English (world), ES (LA), FI, GR, HU, LT, LV, NO, PL, RO, RU, SI, UA, ZA, German audio book rights
978-3-401-09984-2

The Strawberry Fairy. A Mysterious Gift (Vol. 2)
Rights of the series: sold to BG, CZ, DK, EE, English (world), ES (LA), FI, GR, HU, LT, LV, NO, PL, RO, RU, SI, UA, ZA, German audio book rights
978-3-401-70403-6
MIA, LEO AND FOX. THREE FRIENDS ON A HOT TRAIL

Mia, Leo and their dog, Fox, are going for a walk. Suddenly Leo is run over by a stranger. Fox, their loyal dog, puts his teeth into the ruffian’s trousers, tearing it. That will certainly mean trouble! But the man just keeps on running. How strange! When the children find a pretty sparkling object on the side of the road and find out where it’s from, they know just what to do. Together with the police they start looking for the jewel thief. What an adventure!
MY ABC FOR READING STARTERS – BACKLIST

The latest concept enables children who have just learned the letters to practice those and start reading as much on their own as possible, as soon as possible. Picture stories and short paragraphs and lines help them to understand the texts. Each volume features letter and reading puzzles and a Book Bear puppet on a string.

Age 5/6+ • 4/4 colour • 48 pages • Hardcover • 17.5 x 24.6 cm • € 7.99

Three Friends and a Tree House
Rights: available worldwide
978-3-401-70849-2

The Little Flower Fairy and Magic Rock
Rights: available worldwide
978-3-401-70901-7

The Little Moody Monster. Chaos in the Classroom
Rights of the series: sold to PRC, German audio book rights
978-3-401-70853-9

Tilda Appleseed. Best Friends and a Picnic under the Rainbow
Rights of the series: sold to BG, DK, EE, FI, HU, KZ, LT, LV, PRC, RO, RU, TR, UA, ZA, German audio book rights
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Crabs the Pirate on an Adventurous Journey
Rights: available worldwide
978-3-401-70850-9

Milli’s First School Day
Rights: available worldwide
978-3-401-70891-6

Strawberry Fairy. Turmoil in the Strawberry Garden
Rights of the series: sold to BG, CZ, DK, EE, English (world), ES (LA), FI, GR, HU, LT, LV, NO, PRC, RO, RU, UA, ZA, German audio book rights
978-3-401-70817-1

A Snuggle Monster for Story Time Night
Rights: available worldwide
978-3-401-70961-1

Holidays with Lotti, the Little Pony
Rights: available worldwide
978-3-401-70896-6

Layout Sample
ADVENTURES IN THE TREE HOUSE

Right on time for the start of the school holidays, a great surprise is waiting for Toni: a tree house! And Toni already has an idea what to do with it. She opens a real lost-and-found office with her friends, Maja and Kamillo. When the three friends find a wallet on the pavement, they can hardly believe their good fortune. But suddenly the wallet is gone – and Kamillo, too. Is their best friend a thief?
After the ABC course, it is great fun for children to read or to have stories read to them. Reading puzzles enhance reading comprehension while the search puzzle picture stimulates young readers to re-narrate the story. Because learning how to read is much easier for children who communicate a lot. This turns learning how to read into mere child’s play.

Each volume features reading puzzles, a search picture and a Book Bear puppet on a string.

Age: 5/6+ • 4/4 colour • 64 pages • Hardcover • 17.5 x 24.6 cm • € 7.99

**Linus and the Revenge of the Panther Gang**
Rights: available worldwide
978-3-401-09894-4

**Little Dolphin, You Are My Best Friend**
Rights: sold to BE/NL
978-3-401-70222-9

**The Friends of the Magic Forest. The Stolen Suitcase**
Rights: available worldwide
978-3-401-70233-6

**I Won’t Go With Strangers!**
Rights: available worldwide
978-3-401-09994-4

**The Monster King’s Ball**
Rights: sold to ES (LA)
978-3-401-09988-9

**Nelli Dares to Say No!**
Rights: available worldwide
978-3-401-09794-7

**Hieronymus Frog. A Very Handy Invention with Lots of KABOOM!**
Rights of the series: sold to BR, CZ, FI, LT, RU, PRC, German audio book rights
978-3-401-70265-0

**Julian and the Fairy Tale Spell**
Rights: available worldwide
978-3-401-70213-1

**Princess Aliki and the Rainbow Miracle**
Rights: available worldwide
978-3-401-09985-2

**Don’t be Afraid of Sea Monsters!**
Rights: available worldwide
978-3-401-70235-3

**Lina and Anne. Best Friends Always Stick Together**
Rights: available worldwide
978-3-401-70247-6
READING TOGETHER - BACKLIST II

Nils and Ole. A Year of Adventures
Rights: German audio book rights sold
978-3-401-70193-6

Hanna, Tim and the Knight in the Schoolyard
Rights: available worldwide
978-3-401-70421-0

The Little Dragon in the Brigands Forest
Rights: available worldwide
978-3-401-70072-4

Moritz the Knight of Bright Moon Castle
Rights: available worldwide
978-3-401-70555-2

Josh and the Shrinking Monster
Rights: available worldwide
978-3-401-70245-2

Leo Scores the Best Goals
Rights: available worldwide
978-3-401-70690-0

The Fearless Four (Vol. 1)
Rights: available worldwide
978-3-401-09886-9

The Fearless Four Put the School Upside Down (Vol. 2)
Rights: available worldwide
978-3-401-09933-0

Pony Fairy and the Journey to the End of the Rainbow (Vol. 1)
Rights of the series: sold to IL, TR, German audio book rights
978-3-401-70076-2

Pony Fairy and the Magic Roundabout (Vol. 2)
Rights of the series: sold to IL, TR, German audio book rights
978-3-401-70059-5

Pony Fairy and the Mystery of the Blue Whale (Vol. 3)
Rights of the series: sold to IL, TR, German audio book rights
978-3-401-70387-9

Olivia and her Magic Diary
Rights: available worldwide
978-3-401-70562-0
SUPERMEOW, THE MAGIC CAT. FUNNY ADVENTURE STORIES

Just a little bit of magic – and suddenly SuperMeow is standing right in the middle of Emma’s and Ben’s play room. A cat with magic powers! Not only does it do their math homework in no time, but it also makes a trip on a flying carpet possible in a jiffy. Really? Actually as soon as SuperMeow starts to do magic, something will go slightly wrong … But that doesn’t matter, for Emma and Ben are enjoying their greatest adventures ever!
The Very First Reading series is tailored to the skills of children who are beginning to read: Distinct reading units and short lines are perfect for learning how to read. The expressive pictures further promote text comprehension.

Each volume features reading puzzles, stickers and a Book Bear puppet on a string.

Age: 5/6+ • 4/4 colour • 48 pages • Hardcover • 17.5 x 24.6 cm • € 7.99
Very First Reading – Backlist II

Max, the Diddy-Dally-Dawdle-Prince. Being-on-Time Stories
Rights: available worldwide
978-3-401-09705-3

Detective Ping and the Chewing Gum Mystery. Funny Detective Stories
Rights: sold to BE/NL
978-3-401-70423-4

Anna Saves Wonderland. Magic Pony Stories
Rights: sold to NO
978-3-401-70080-9

A great School Start. First School Stories
Rights: sold to NO
978-3-401-70078-6

Finn Discovers the Big Wide Sea. Dolphin Stories
Rights: available worldwide
978-3-401-70065-6

Nice Haunt, Tim Quiver! Ghost Stories
Rights: available worldwide
978-3-401-70085-4

Zack and his Friends. Dinosaur Adventure Stories
Rights: available worldwide
978-3-401-70073-1

Luka, the Fearless Dragon Rider. Dragon Stories
Rights: sold to ES (LA)
978-3-401-70373-2

Pelle on Big Trip. Viking Stories
Rights: available worldwide
978-3-401-70080-9

Two Heroes like Pepe and Peppino. Funny Adventure Stories
Rights: sold to NO
978-3-401-70232-2

Paws and the Ice Pirates. Polar Bear Stories
Rights: available worldwide
978-3-401-70386-2

The Magic ABC. Here Comes Pony Fairy
Rights of the series: sold to IL, TR, German audio book rights sold
978-3-401-70801-0

Anna rettet das Zauberland. Magische Pfergeschichten

Ein toller Schulanfang. Eure Schulgeschichten

Gut gespukt, Tim Schlotterbein! Geistergeschichten

Zack und seine Freunde. Diva-Abenteuergeschichten

Ponyfee. Der Zauber-Abc

Luka, der furchtlose Drachen-Reiter. Drachen Geschichten

Paws and the Ice Pirates. Polar Bear Stories

A great School Start. First School Stories

Finn entdeckt das weite Meer. Delfingeschichten

Max, der Trädelprinz

Detective Ping und das Kaugummi-Geheimnis

Luka, der furchtlose Drachen-Reiter.

Anna rettet das Zauberland.

Zack und seine Freunde.

Two Heroes like Pepe and Peppino. Funny Adventure Stories

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Ponyfee. Der Zauber-Abc

Luka, der furchtlose Drachen-Reiter.
VERY FIRST READING – BACKLIST III

Kangaroos Don’t Wear Any Shoes. ABC Animal Stories in Rhymes
Rights: available worldwide
978-3-401-70792-1

Tilda Appleseed and a Very Special Guest. Stories about Friendship
Rights of the series: sold to BG, DK, EE, ES, FI, HU, KZ, LT, LV, PRC, RO, RU, TR, UA, ZA, German audio book rights
978-3-401-70556-9

The Strawberry Fairy. Funny Stories of Magic
Rights of the series: sold to BG, CZ, DK, EE, English (world), ES (LA), FI, GR, HU, LT, LV, NO, PRC, RO, RU, SI, UA, ZA, German audio book rights
978-3-401-70685-6

Greta Go-Lucky. A Satchel Full of Good Luck
Rights of the series: sold to EE
978-3-401-71102-7

Little Knight Shorty.
Knightly Stories (Vol. 1)
Rights of the series: German audio book rights sold
978-3-401-09922-4

Little Knight Shorty.
Adventure Stories (Vol. 2)
Rights of the series: German audio book rights sold
978-3-401-70404-3

Little Knight Shorty.
School Stories (Vol. 3)
Rights of the series: German audio book rights sold
978-3-401-70939-0

Milla’s Magic Day at School.
Funny School Stories (Vol. 1)
Rights: available worldwide
978-3-401-70602-3

Milla and Her Magic Friends.
Funny Stories About Friendship
Rights: sold to FI
978-3-401-70800-3
VERY FIRST READING – BACKLIST IV

Paul. Suddenly a Vampire!
Rights of the series: sold to ES (LA)
978-3-401-09295-9

Paul. Suddenly a Vampire!
Starting School With a Bite
Rights of the series: sold to ES (LA)
978-3-401-70566-8

A Goal for Ben!
Exciting Soccer Stories (Vol. 1)
Rights: sold to NO
978-3-401-70424-1

Ben’s Big Match,
Funny Soccer Stories (Vol.2)
Rights: available worldwide
978-3-401-70854-6

PAUL. SUDDENLY A VAMPIRE!
BEN’S SOCCER STORIES
Layout Sample
OWLS

Who flies silently through the night, has superfine ears and can turn its head all the way to the back? Owls, of course! Where do owls live? What do they do in the winter? And how do owls find their partners?

Exciting facts and information about these fascinating birds with large yellow eyes and their habitats.
KNOWLEDGE ABOUT NATURE – BACKLIST

The series KNOWLEDGE ABOUT NATURE provides fascinating knowledge about domestic wildlife and the habitats of wild animals in simple texts: How do these animals live? And what dangers do they face? What should I do if I meet them? Especially endearing, true-to-life illustrations invite the reader to enter the fascinating realm of animals.

Age: 6+ • 4/4 colour • Hardcover • 17.0 x 24.0 cm • € 7.99
Rights of the series: available worldwide
FUNNY ANIMAL STORIES

Droll animal story fun for all first readers: Family Gerbil picks up a hitchhiker – Mr. Elephant. Suddenly their car takes off – thanks to the elephant jet propulsion. The little sloth is bored to tears and swaps family with the superfast humming bird. How exciting! And Pina Penguin can finally fly! But her adventures make her hungry. So she wonders: Aren’t there any fish in the air?
LITTLE STORIES – BACKLIST I

These short stories about popular topics are particularly well suited for very first reading for children. A distinct text structure and numerous colour illustrations make reading really easy. Each volume includes reading comprehension questions and a Book Bear puppet on a string.

Age: 6+ • 4/4 colour • 48 pages • Hardcover • 15.3 x 20.5 cm • € 6.99

Detective Stories
Rights: available worldwide
978-3-401-70031-1

Ballerina Stories
Rights: available worldwide
978-3-401-70032-8

Dolphin Stories
Rights: available worldwide
978-3-401-70033-5

Dinosaur Stories
Rights: available worldwide
978-3-401-70034-2

Tooth Tales
Rights: available worldwide
978-3-401-70378-7

Mammoth Hunter Stories
Rights: available worldwide
978-3-401-070031-1

Funny Story Rhymes
Rights: available worldwide
978-3-401-70037-6

Vampire Stories
Rights: available worldwide
978-3-401-70037-6

Princess Stories
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978-3-401-70093-9

Adventure Stories
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978-3-401-70380-0

Fairy Stories
Rights: available worldwide
978-3-401-70374-9

ABC Stories
Rights: available worldwide
978-3-401-70084-7
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<td>A Colourful Array of Children’s Books</td>
<td>Rights: available worldwide</td>
<td>978-3-401-70797-6</td>
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<td>Soccer Stories</td>
<td>Rights: sold to DK</td>
<td>978-3-401-70063-2</td>
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<td>Funny Dinosaur Stories</td>
<td>Rights: available worldwide</td>
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<td>Rights: available worldwide</td>
<td>978-3-401-70488-3</td>
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<td>Magic Pony Stories</td>
<td>Rights: sold to BE/NL, DK</td>
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<td>Pirate Stories</td>
<td>Rights: available worldwide</td>
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<td>Stories about Nights of Magic</td>
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<td>Seahorse Stories</td>
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